KIOSKedia
International
Awards 2025

KIOSKedia KIOSKEDIA INTERNATIONAL AWARDS

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KIOSKedia International Design Awards

The sole mission of the award is to seek out talented subject designers and help promote their work for the public and professionals in the world to see.
Furthermore, our objective is to establish a single creativity rating in the field of subject design, based on your expertise and knowledge of the world of Architecture, Interior Design, Industrial Design, Architectural Lighting, Lighting Products, Furniture Design, Graphic, Jewelry and Fashion Accessories Design Photography and AI

Founder and Co-founder of KIOSKedia International Design Awards



Fereshteh Haji Gholami is an architect and designer who has earned 13 international design awards. She serves as a jury member for international competitions across America, Europe, and Asia. She is the founder of KIOSKedia International Academy, KIOSK International Magazine and KIOSKedia International Awards.
Fereshteh graduated in Architecture and Sustainable Design from UPM University in Malaysia, and her designs spans various fields, including architecture, interior design, furniture design, and lighting product design.

She is a jury member for international design awards such as A'Design International Design Awards (Italy), IDA International Design Awards (USA), Inspireli International Awards (Czech Republic) and SIT Furniture Design Awards (Switzerland).

She has also won 13 international awards from prestigious design competitions, including the IDA Design Awards in the USA, A'DESIGN Awards in Italy, SIT Awards in Switzerland, LIV Awards in Switzerland, European Product Design Awards in Belgium, BLT Built Design Awards in Switzerland, and the Architecture Masterprize in the USA, among various other international contests.
Fereshteh conducts extensive research on sustainable design and energy efficiency in architecture and industrial design. She also organizes a wide range of international workshops, seminars, and exhibitions in the fields of architecture, interior design, industrial design, and their sub-disciplines.



Nima Bavardi was born in Tabriz, Iran, and holds a bachelor's degree in industrial design from the Central Tehran branch of IA University. In 2015, he completed his master's degree in industrial design. With a deep passion for creating products that enhance everyday life, Bavardi has earned numerous international design awards throughout his career.

He is a university lecturer and has served as a jury member for many prestigious international design competitions, including the A'Design Award (Italy), INDUSTART Awards (Ukraine), SIT & LIT Award (Switzerland), Edison Awards (USA), Inspireli Awards (Czech Republic), Taiwan International Student Design Competition (Taiwan), KIOSKedia Awards (Iran), and The Stevies IBA (USA).

Bavardi is also an advisor to the Asia Designer Communication Platform (ADP) for Western Asia and a full member of several respected design institutions, including IAD, IBSP, ICCI, IDC AIBA, and TCA. In 2023, he was honored as one of the world's top 40 young lighting designers under forty by the "40under40" program.

He is the founder of Designooor, an online lighting media and magazine, which was recognised as the Best Online Lighting Media of 2025. His work continues to shape the future of lighting and product design, positioning him as a key figure in the global design community.

EXPERT JURY

57 architecture and design experts from over 21 countries make up this years KIOSKedia international design awards jury panel. The juries are a selected panel of industry experts from each of the 10 KIOSKedia disciplines – Architecture Design, Interior Design, Industrial Design, Furniture Design, Lighting Design (Architectural), Lighting Design (Products), Jewelry and Accessories Design, Photography, Graphic Design and AI Generated Design . They are among the most experienced architects and professional designers, owners of prominent brands, full professors of the worlds top universities and journalists, and rely on their extensive experience with up-to-date methodology and standard factors to evaluate projects. They select significant designs and introduce them to the world. Designs that can improve the quality of human life and the world and create a bright future for the next generations.

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GRAND JURY PANEL

ARCHITECTURE
INTERIOR DESIGN
INDUSTRIAL DESIGN
FURNITURE
LIGHTING DESIGN
JEWELRY DESIGN
AI DESIGN
GRAPHIC
PHOTOGRAPHY

KIOSKedia



Taha Fakouri
Graphist & Packaging Designer
(Iran)



Hossein Mohammadi Vahidi
Artist & Graphic Designer
(Iran)



Julie Conway
Glass Artist & Lighting Designer
(USA)



Mohsen Moosavi
Architect & Designer
(Canada)



Abbas Eftekhari
Industrial Designer
(Iran)



Reza Najafian
Architect & Interior Designer
(Iran)



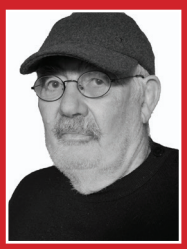
Carmen Pascual
Photographer
(Spain)



Aydin Hassanzadeh
Jewelry Designer
(UK)



Andishe Sarshar
Architect & Interior Designer
(UAE)



Alain Le Quernec
Graphic Designer
(France)



Mohammad Kashtiaray
Jewelry Designer
(Iran)



Bjorn van den Berg
Artist
(Netherland)



Armaghan Ahmadi
Lighting Designer
(Iran)



Aref Montazeri
Artist
(Iran)



Stephan Bundi
Graphic Designer
(Switzerland)



Ladan Rezaei
Graphic Designer
(Iran)



Zaky Jaafar
Architect
(Malaysia)



Hamrah Ghashghaei
Lighting Designer
(Iran)



Finn Nygaard
Graphic Designer
(Denmark)



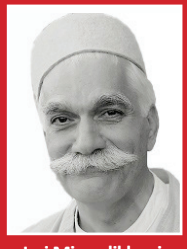
Fater Saadat Niaki
Industrial Designer
(Iran)



Jozef Danyi
Photographer
(Czech)



Mohammad Seymari
AI Designer
(Iran)



Iraj Mirzaalikhani
Graphic Designer
(Iran)



Luba Lukova
Artist & Designer
(USA)

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GRAND JURY

ARCHITECTURE
INTERIOR DESIGN
INDUSTRIAL DESIGN
FURNITURE
LIGHTING DESIGN
JEWELRY DESIGN
AI DESIGN
GRAPHIC
PHOTOGRAPHY

KIOSKedia


Alessandro Mattia
Furniture & Lighting Designer
(Italy)


Samuel Lamas
Interior & Furniture Designer
(Brasil)


Karl Johan Bertilsson
Color Specialist
(Sweden)


Martin Klaasen
Lighting Designer
(Singapore)


Sini Majuri
Artist & Designer
(Finland)


Tahmineh Milani
Architect
(Iran)


Mitra Fakhr Movahedi
Gemology Scholar, Jewelry Editor and Writer
(Iran)


Manas Bhatia
AI Designer
(USA)


Solmaz Fooladi
Architect & Interior Designer
(Ukraine)


Sam Tehranchi
Architect & Designer
(Canada)


Mehrdad Iravanian
Architect,
(Iran)


Dario Demeo
Furniture & Lighting Designer
(Italy)


Aidin Arjomand
Lighting Designer
(Iran)


Aidin Ardjomandi
Industrial Designer
(Iran)


Maryam Mozaffarian
Jewelry Designer
(Iran)


Gloria Gianatti
Furniture & Lighting Designer
(Italy)


Peyman Kiani Falavarjani
Architect & Interior Designer
(Iran)


Alireza MashhadiMirza
Architect
(Iran)


Yadollah Valizadeh
Photographer
(Iran)


Arash Beheshti
Photographer
(Iran)


Niki Karimi
Photographer
(Iran)


Fernando Correa Granados
Architect & Lighting Designer
(Italy)


Payam Eraee
Photographer
(Iran)


Ryu Jong Dae
Furniture Designer & Artist
(South Korea)

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GRAND JURY

ARCHITECTURE
INTERIOR DESIGN
INDUSTRIAL DESIGN
FURNITURE
LIGHTING DESIGN
JEWELRY DESIGN
AI DESIGN
GRAPHIC
PHOTOGRAPHY


Mohammad Ghaffari
Architect
(Iran)


Robert Lie
Photographer
(Indonesia)


Murat İlhan
Photographer
(Turkey)


Emel Balcı
Architect
(Turkey)


Stephan Bundi
Graphic Designer
(Switzerland)


Alexander Gioiosa
Graphic Designer
(Argentina)


Kaveh Ahmadian
Lighting Designer
(Iran)


Vikita Shahani
Architect
(UAE)


Derya Toros
Interior Designer
(Turkey)


Melika Etemadi
Jewelry Designer
(Iran)


Ali Zolghadri
Photographer
(Iran)

Mains Winners

of KIOSKEDIA International Award 2025

DIDAG ECOLODGE



Primary function
Architecture

Location of the project
Iran-Darak/Chabahar/Sistan&baluchistan/Iran

Year of design
2021

Category
Architecture

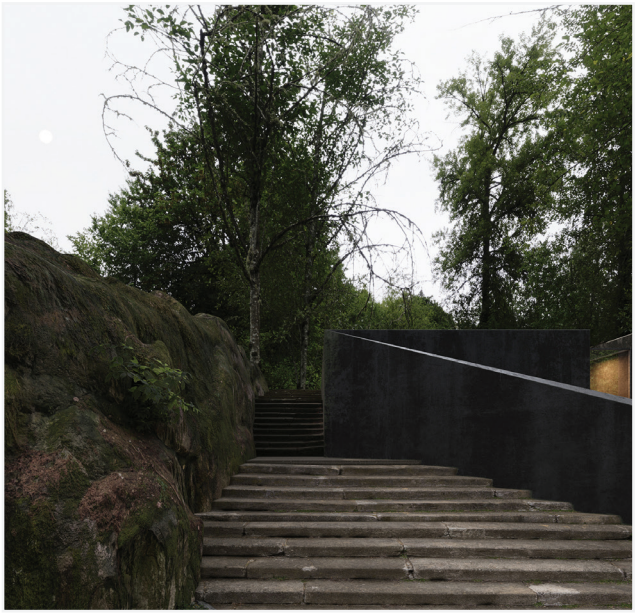
Designer
Saeed Sepahrad

Client
Aman Azizi

Description
At Didag Eco-Lodge, (meaning eye or vision) we sought to reinterpret vernacular architecture through a contemporary lens rooted in local culture. An organic approach, in harmony with the surrounding nature, guided our design towards minimizing negative visual and ecological impacts on the pristine village environment. This principle inspired genuine collaboration. the villagers contributed not only to constructing the building but to shaping a shared ideal, where respect for nature became a fundamental community value. The panorama of sand dunes and trees stretching toward the shoreline captivates the observer, conveying a pure and joyful sense of wonder. All of this became a pivotal point for incorporating the poetry of Hafez into the design and construction process: (The porch of vision of my eye is your nest). A convergence of human, nature, and architecture

ATELIER NEST





Primary function
Villa

Location of the project
Iran/Sarein

Year of design
2024

Category
Architecture

Designer
Sarvenaz Samarkand

Credits
Visualization: Reza Bastani/ Diagrams: Diagram Lab

Description
This project is located in the mountainous forest region of Sarein, with its core objective being the integration of architecture into the natural environment without disrupting the the sites unique vistas. Rather than introducing a dominant built form, the design adapts to the lands natural slope, ensuring minimal visual impact on the skyline and surrounding views.The project consists of two main components: a house to the left and an atelier to the right . In order to preserve landscape continuity both volumes are embedded into the earth, blending with the terrain. Access to the interiors is provided through a wide staircase integrated into the site, which continues onto the roof, granting users panoramic views of the natural surroundings.
use geometry with certain lines to design the volume and facade in addition to observing the symbol of northern architecture being very sloped ceilings along with specific materials that have been used in all parts of the factory.

SHIZAVO





Primary function
House

Location of the project
Alborz - Siahkalan

Year of design
2021

Category
Architecture

Designer:
Hashem Babaei

Credits
CG Artist: amin babaei

Description
“Shizavo” emerges from Bardia’s experience with schizophrenia, where perception occasionally loses coherence and external stimuli become overwhelming. Rather than treating architecture as a cure, the project uses space to reduce perceptual pressure and regulate the relationship between the individual and the environment. Embedded within the earth, the house remains quiet within the village. Raw materials, controlled light, and minimal spaces soften sensory tension and create stability. Subterranean paths and contemplative spaces reduce stimuli, offering moments of calm for a fragmented mind.

MELI GOLD



Primary function
Commercial

Location of the project
Iran - Shiraz

Category
Interior Design

Year of design
2026

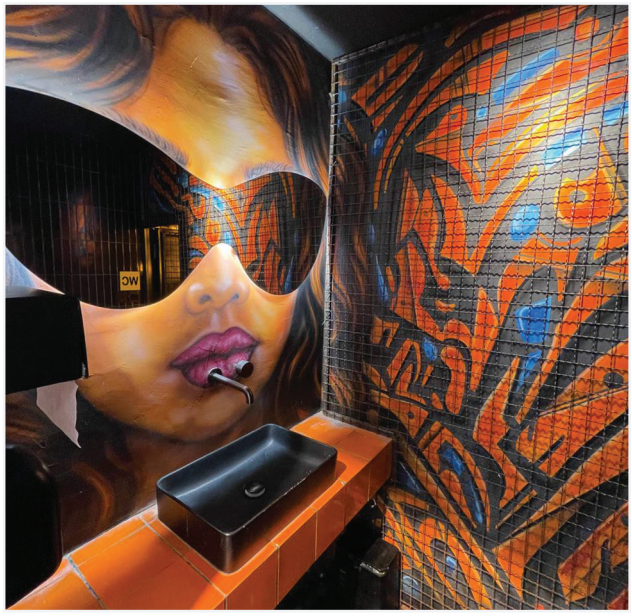
Design team
Reza Taabodi - Sahar Ashtianfar - Mahtab Keshavarz - Maryam Jafari

Credits
Presentation: Maryam Jafari - Rata sedghamiz - Negin Abbasi

Description
In the design of the Melli Gold jewelry store, our intention was to define the primary space of the project not as a constructed volume, but as a pure and empty spatial void that forms the main platform for the user experience. In this approach, an empty and neutral box was initially considered as the spatial container of the project whose presence is acknowledged prior to any intervention. The architectural intervention then took shape as an independent layer within this void; a volume inserted into the empty space to establish a relationship between the existing space and the new spatial order. Through incision, level variation, and a gradual extension toward the exterior, this volume breaks away from its static state and extends itself toward

WHITE HEART





Primary function
Fast Food

Location of the project
Isfahan / Iran

Category
Interior Design

Year of design
2025

Design team
Sepideh Sanaie, Amin Ghasemi

Credits
Digital Modeler: Ehsan Samadi, Mahdi Kazeroni Presentation: Zahra Zareen, Erfan Hanif Nezhad -

Description
.White Heart is a chain restaurant designed as an inclusive and visually engaging space that combines innovation with an emotional dining experience. The project aims to attract a young audience while remaining adaptable for multiple branches through a scalable design concept. A parametric chandelier, developed in Grasshopper, serves as the spatial anchor and main visual element of the interior. The client's signature color, orange, is extended across the palette to create a vibrant and energetic atmosphere. The space follows a fluid design approach, combining fixed and movable furniture to allow flexible and interactive arrangements. A square module used in the lighting design is repeated in the furniture and tiles, creating a rhythmic visual order and a cohesive identity. Delicate, modular materials shape a contemporary environment that enhances the dining experience.

INTERTIME





Primary function
Beauty Salon

Location of the project
Tehran / Iran

Year of design
2024

Category
Interior Design

Design team
Azadeh Azizi, Shahin Arjmand

Credits
Photographer: Ali Zanjani

Description
This project is the adaptive reuse of an approximately fifty-year-old abandoned building on Fereshteh Street in Tehran. After years of neglect, much of its original identity and structural integrity had been lost. The design approach is rooted in preserving traces of the past while simultaneously redefining them within a contemporary framework, so that the building is not perceived as a erased memory, but as a living layer within a new spatial composition. The main challenge was transforming a three-unit residential building into a unified, functional beauty salon. This was resolved through a complete reorganization of spatial layout and circulation paths. The use of exposed brick walls and existing raw elements, alongside light materials, minimal lines, and natural light, creates a setting in which past and present coexist. The result is a spatial experience in which time is perceived as layered and overlapping.

Main winners
Industrial Products Design

BINCOIN



Primary function
Smart Recycling Bin

Location of the project
Mashhad/ Iran

Year of design
2025

Category
Industrial Products Design

Designer
Fahimeh Sarrafian

Description
Driven by low recycling rates and waste volumes that outpace existing systems, Bincoin was designed to transform disposal into an active, rewarded civic behavior. At its core, it is a smart recycling bin that verifies materials via integrated sensors and rewards correct disposal with redeemable credits; turning small actions into lasting habits. Engineered for urban deployment, Bincoin combines an anti-vandal PC/ABS shell, aluminum-stamped structure, and stainless-steel base. A four-load-cell system enables accurate weight-based rewards, while solar power and a LiFePO4 battery ensure energy-independent, year-round operation. Its anthropomorphic form, ergonomic grips, and lockable wheels balance approachability with efficiency. GPS tracking and fullness alerts prevent overflow and optimize collection routes, reducing operational strain. Grounded in user interviews, PESTLE analysis, and Double Diamond framework, Bincoin positions recycling as a shared ritual for a sustainable future.

SYNERGYSCOPE





Primary function
AI-enhanced Dental Implant Operating Microscope

Location of the project
Germany

Year of design
2026

Category
Industrial Products Design

Design team
Proff. Behnam Shakibaie

Description
SynergyScope is an AI-enhanced dental implant operating microscope integrated with the 3D Sentinel CAD/CAM Platform for real-time microsurgical planning and execution. Designed for a dual-surgeon workflow, one clinician performs the surgery while the second manages live digital implant optimization. Combining advanced optics, robotic stabilization, adaptive illumination, and AI-assisted guidance, SynergyScope transforms implant microsurgery into a faster, smarter, and more reliable clinical process.

AQUALYTIC





Primary function
Faucet

Location of the project
Tehran / Iran

Year of design
2025

Category
Industrial Products Design

Design team
ADA Studio - Afshin Mehdizadegan Hosseini, Davoud Mozaffari Namin, Amirhossein Asadi Beigzadeh Mahaleh, Seyed Ali (Saman) Vijeh

Description
Aqualytic is a sensor-integrated faucet that merges tactile control with digital feedback. Formed from a continuous tube, its hot and cold handles are positioned symmetrically, directing flow through a central spout with an embedded sensor. The top display presents temperature and real-time volume in multiple scales, making water consumption measurable and visible in a tangible, data-driven way.

Main winners
Lighting Design (Architectural)

DIDAG DARAK



Primary function
Lighting

Location of the project
Darak/Chabahar/Sistan&baluchistan/Iran

Year of design
2024

Category
Lighting Design (Architectural)

Designer:
Sharare Mirjazaei

Description
When the Sky Touches the Earth.A Dialogue Between Sky , Human Presence, and Architecture.In the village of Darak, where sand dunes meet the sea and the horizon is endless, the night sky is part of the identity of the place. The project began with a question: how can light enter this landscape without diminishing the identity of darkness? The answer was to create a dialogue between the sky and human at the scale of architecture.The light was designed not to dominate, but to define a conscious boundary between light and dark, allowing the night sky to stretch across the dunes and the ground to reflect the sky. Inside, warm controlled light gently reveals stone and wood textures, reinforcing shelter and human presence. Instead of conventional landscape lighting, palm trees became luminous elements, upward light recalls the moon and downward light the sun. Their glow appears only at dusk, then fades, allowing the sky to retain its identity-a bridge between earth and sky.

Main winners
(Architectural) Lighting

NAFASE NO





Primary function
Psychology Office Renovation

Location of the project
Babol / Iran

Year of design
2024

Category
(Architectural) Lighting

Design team
Meysam Hatami, Amirhossein Alaeiyan, Pardis Ghasempour, Ali Fouladi

Description
Nafase no (new breath) is a project located in the heart of babol a transformation of an old traditional house into a contemporary psychology clinic. The design approach merge local architectural identity with a modern functional program. The preserved brick favade, alongside a minimal interior palette of white surfaces and soft green detiles, creates a calm, neutral, and bright atmosphere supporting focus, dialouge, and psychological healing. Given the sensitivity of the clinic`s function, the interior design in deeply informed by two core principles: mental tranquility and sensory neutrality. The use of soft, desaturated colors aims to avoid overstimulation, instead offering a sense of lightness and peace. More critically, the lighting strategy was developed with careful attention to the psychological state of pontentail patients many of whom may suffer from conditions that are not. immediately visible or known.

Main winners
(Architectural) Lighting

AUTO ROYAL



Primary function
Automobile Showroom

Location of the project
Isfahan

Year of design
2023

Category
(Architectural) Lighting

Designer
Farbod Kasaei

Credits
Graphist : Behgol Sharifzadeh

Description
In the design of this car showroom, due to spatial limitations, the primary focus of the project was placed on lighting design and environmental graphics as an approach to present the vehicles in a more impactful and high-quality manner. In this project, the history of various automobile brands has been graphically illustrated across the walls of the showroom. The lighting design was developed in four layers: 1.general lighting through translucent backlit Barrisol panels; 2.straight and fragmented linear lights inspired by the dynamic lines of car bodies; 3.LED panel lights in halogen dimensions to emphasize the vehicle's form, contours, and details; and 4.adjustable spotlights to create visual focus on selected cars. Altogether, these lighting strategies were designed to enhance the visual quality of the space and highlight the sculptural character of the automobiles.

Main winners
Lighting Design (Product)

PUFFY





Primary function
Decorative Light Fixtures

Location of the project
Tehran/Iran

Year of design
2025

Category
Lighting Design (Product)

Designer
Mohammad Hossein Shoorchi

Description
From Books, For Books This lamp is inspired by the proportions of books proportions that shape its components to sit naturally within reading spaces and alongside books. Its design logic allows it to be produced in various dimensions without losing its identity or visual coherence. By recessing the spherical modules inward, an alternative version can be developed to provide easier access to the surrounding books, while preserving the core design language. As a designer, my intention has been to create a lighting object that not only illuminates, but meaningfully belongs within the library environment.

Main winners
Lighting Design (Product)

DUO LIGHT





Primary function
Lighting

Location of the project
Tehran / Iran

Year of design
2025

Category
Lighting Design (Product)

Design team
Parsa Mohammadi Bakhshmand- Mehrdad Mahmoodi - Sana sharifnia - Hanieh Mohammadinejad Ganji - Kiarash Kazemi

Credits
Parsa Mohammadi Bakhshmand

Description
Duo is an interior light designed to celebrate human connection through form and interaction, expressed through a dual structure that evokes coexistence, dialogue, and shared presence. By rotating its adjustable elements, the light shifts between ambient and task modes, offering wide or focused illumination for different needs. Smooth intensity control supports comfortable transitions in various environments. Interchangeable top caps, defined by distinct colors and characters, represent diverse cultural identities, allowing Duo to reflect friendship, adaptability, and shared experience.

Main winners
Lighting Design (Product)

RELIC





Primary function
Lighting Collection

Location of the project
Istanbul, Türkiye

Year of design
2026

Category
Lighting Design (Product)

Designer
Kubilay Tolga Özer

Credits
Kubilay Tolga Özer

Description
RELIC is a piece built on a contrast between the hard skeleton and a soft, glowing growth. At its center, a chain constructed with bold joints creates a metal, spine-like structure. This rigid, ancient-feeling skeleton represents the “essence”—a solid core that safeguards the vital spark. This heavy skeleton acts as a base that gives life to something organic. From the hard joints, branches grow out like living organisms. The light bursts from inside the metal like a powerful life force coming straight from the marrow. These soft, glowing branches are the living parts of that protected core reaching out into the world. RELIC brings the contrast of bare bones and a living thing to life.

Main winners
Furniture and Decorative Items Design

CHAIR 225





Primary function
Chair

Location of the project
Verona/Italy

Category
Furniture and Decorative Items Design

Year of design
2025

Designer
Matteo Francesco Greco

Credits
FG&Co., ellerstudio

Description
The 225 chair is an handcrafted indoor and outdoor furnishing,available in 2 different models and colors.One version is made entirely of metal,the other of metal and fabric.This is a chair that is deliberately simple and concrete.The design concept is that of a chair stripped of all its constituent elements and reduced to its skeleton,its essential form.In a chaotic world,brimming with stimuli and images,revolution lies in returning to the initial form and starting from there.This creates a harmony of forms that abstractly delimit the space and fill it,fulfilling their intended purpose.The choice of single material reflects this idea of reduction and concreteness. The shape and material do not reveal the actual comfort of the seat,creating a mental and sensorial play as soon as you sit down and could try the true comfort of the seat. Metal can be recycled at the end of its lifespan.Handcrafted production limits environmental impact and protects the artisanal tradition from globalisation

KIMO





Primary function
Furniture

Year of design
2025

Category
Furniture and Decorative Items Design

Designer
Dawood Ramezani

Description
Inspired by the simple joy of eating ice cream on a hot summer day,kimo reflects childhood nostalgia and the purity of human simplicity.this minimal singel-seater removes all excess,celebrating comfort,balance,and honesty of form.its gentle curves and ergonomic rhythm invite clam and ease a reminder that true beauty lies in simplicity. users can sit or recline,fully immersed in comfort, as if pausing life for a quiet moment of joy. Amid lifes warmth ,it offers a cool,sincere pause,reviving the innocence of a smile and the quiet peace we often forget to feel.

Main winners
Furniture and Decorative Items Design

ROSTA





Primary function
Multi Functional console

Location of the project
Amol/Iran

Category
Furniture and Decorative Items

Year of design
2026

Designer
Toktam Raei

Credits
Photographer: Mohammad Elmi

Description
Rosta: A Cellular Approach to Adaptable Living Spaces. Rosta is a modular console inspired by the cellular structure of plants, redefining furniture as a living system. The project consists of a fixed central core measuring 105*35*70 cm and movable modules sized 30*35 cm and 35*50 cm, allowing users to reconfigure both composition and function without the need for tools. Each module acts as an independent cell that, when combined with others, forms a dynamic, flexible, and adaptive structure. The handle-free magnetic doors preserve formal simplicity and visual continuity. Crafted from recycled OSB wood in two tonal variations, Rosta can function as a console, bookshelf, bar unit, plant stand, or low partition. The design responds to the needs of contemporary living, compact apartments, and adaptable lifestyles, while its compatibility with both handcrafted and industrial manufacturing enables production at both limited and mass-production scales.

SHAMSA



Primary function
Multi Functional Smart Heating Table

Location of the project
Tehran - Iran

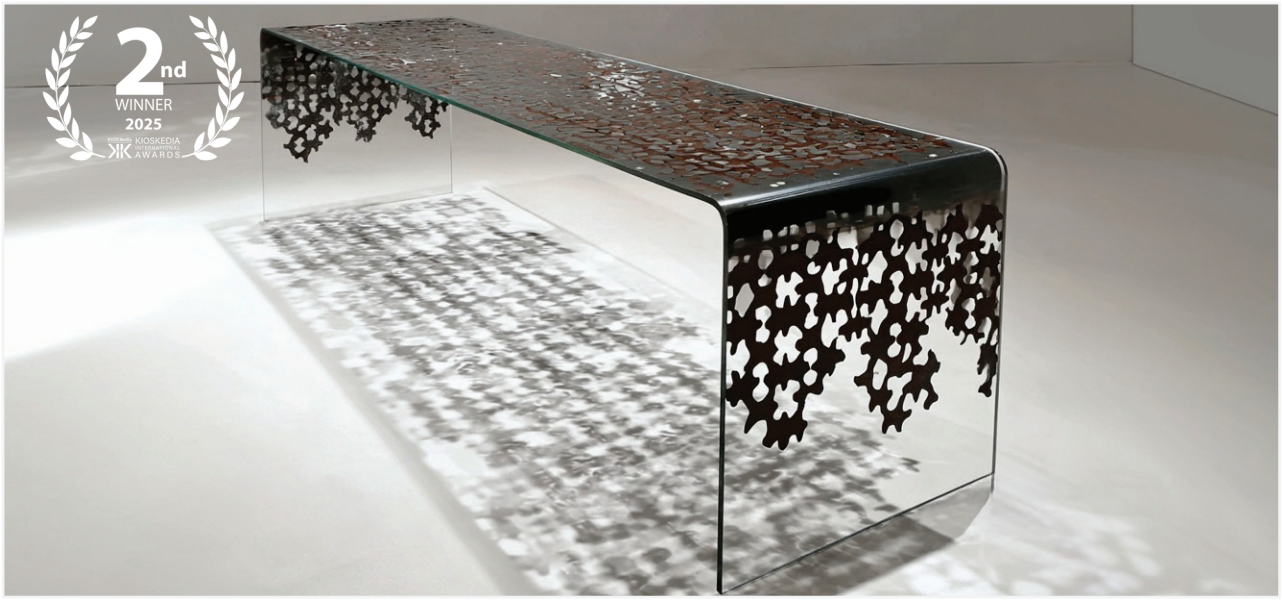
Year of design
2026

Category
AI Design

Design team
Amirhossein Asadi Beigzadeh Mahalleh - Davoud Mozaffari Namin - Afshin Mehdizadegan Hosseini

Description
Derived from the Persian word for sun, Shamsa reimagines the Korsi -a traditional communal heating table - for the modern era. Fabricated from aerospace-grade titanium, the base inverts the heavy architectural logic of Muqarnas into a lightweight structural lattice. Viewed through the smart glass, this 3D geometry forms the striking top-down silhouette of a Shamseh (sunburst motif). This core acts as an intelligent thermal radiator. Using capacitive sensing, the glass detects user proximity, guiding heating to occupied zones while casting a geometric “light carpet” that expands the room’s intimate atmosphere. Addressing digital isolation, the center integrates wireless charging, prompting a “digital detox” to encourage face-to-face engagement. By merging heritage with responsive technology, Shamsa transforms a nostalgic artifact into a modern vessel for human connection.

PAZTAB



Primary function
Furniture

Location of the project
Iran / BandarAbbas

Category
AI Design

Year of design
2025

Designer
Aida Keykhosravi

Description
Inspired by the 2500 year old Pazyryk carpet, the worlds oldest rug preserved in the Hermitage Museum, PazTab revives the fading presence of carpets in todays minimalist interiors. Its name, a fusion of Paz (Pazyryk) and Tab (Table), echoes the Persian word Baztab, meaning reflection. Two clear Bio PMMA sheets embrace a CNC cut cork layer, reminiscent of the rugs centuries long rest in ice and its natural dyes. Inspired by the central motifs of carpets, including a four petal emblem symbolizing seasons and elements, CNC cut motifs filter light into interactive shadows, with subtle imperfections echoing the rugs aged erosion. With executive dimensions of 160x80x75 cm, the carpet ensures comfort and light duty usability. Sustainable materials align with UN SDG12. The body shaped by innovation (Bio PMMA) and the soul preserved by heritage (cork layer). No longer beneath the table, the carpet lives within its core. Technical details and images in attached appendix (PDF).

BOHOON



Primary function
Lounge Chair

Location of the project
Iran

Year of design
2025

Category
AI Design

Designer
Mohammad Fadaiyan

Description
In the dialect of the Bakhtiari people (one of Iran's most ancient indigenous tribes) the nomadic black tent is called "Bohoon". The Bohoon lounge chair goes beyond being a mere chair; it redefines the nomadic architecture of Iranian tribes. Designed to bridge the gap between ancestral identity and contemporary life, it brings the spirit of nomadic living into a minimalist form. In this piece, the interaction between the static wooden structure and the flexible goat hair covering tells a story of resilience and ancestral ingenuity. The use of hand-woven goat hair fabric (a material long used as climatic shelter and the primary material of the nomadic black tent) is not only a material choice, but also a statement on sustainability and vernacular materials. "Bohoon" translates a rich cultural legacy into a visual and tactile experience for contemporary interiors, inviting a dialogue between tradition and modernity.

SHAHRZAD APP



Primary function
Shahrzad App Advertising Campaign

Location of the project
Iran

Category
Graphic Design and Visual Communication

Year of design
2022

Designer
Nina Vahedi

Description
Shahrzad App Advertising Campaign This campaign was designed to introduce the metro ticket purchasing feature of the Shahrzad app.The visual concept is inspired by metro lines, Which are creatively people whose daily lives are closely connected to city transit. This approach establishes a direct visual link between urban identity and the metro network..tagline Explanation: The tagline “Arrive on time whit Shahrzad highlights the app’s role in helping users manage their time efficiently .by enabling fast and easy metro ticket purchases, Shahrzad allows commuters to save time and reach their destination without delay

ATLAS BEARER OF TRASH



Primary function
Poster

Location of the project
Iran

Year of design
2025

Category
Graphic Design and Visual Communication

Designer
Maedeh Mashhadiolasl

Description
Atlas, the Titan who was punished by the gods to carry the Earth on his shoulders, conjures up a different image in our minds today. If he were now, there would be no more green land, flowing waters, and beautiful greenery. What would remain would be mountains of our own waste and garbage, drowning Atlas. Imagine Atlas carrying not the Earth, but a globe made of human waste and remains, bending under the weight of the consequences of our own actions.

CIRETA



Primary function
Brand Identity

Location of the project
Pakistan

Category
Graphic Design and Visual Communication

Year of design
2024

Design team
Nabeel Ahmed, Nauman Faruk

Description
Cireta is a platform dedicated to tokenized real-world asset investment opportunities. People can invest easily in tokenized gold, minerals, and infrastructure projects with full transparency and blockchain security. The brand identity required designing a brand that spoke trust and sophistication while providing a feel of luxury.

PERSPECTIVE



Primary function
Fine art/collage

Location of the project
Iran

Year of design
2023

Category
Photography and creating photo collages

Designer
Arlen Keshishian

Description
“Perspective” is a fine art photo montage collection that reflects my personal view of various subjects. Each image was shot in my home studio and artistically edited to express a unique meaning. Every piece has its own title and story, offering a glimpse into my individual way of seeing the world..

FREEDOM





Primary function
Conceptual photography

Category
Photography and creating photo collages

Year of design
2024

Designer
Mostafa Nodeh

Description
Freedom is not loud it lives in the quiet spaces we often ignore. Every frame in this collection holds a small moment of silence, strength and hope.This series was born from a personal journey through struggle, silence, and the search for hope under restrictive conditions. The photographs aim to convey the feeling of liberation and inner growth through simplicity. In my work, every element has meaning: snow symbolizes silence, barbed wire reflects resistance, footprints indicate personal paths, and birds represent the aspiration for freedom.

ETHEREAL MOTION





Primary function
Fine Art Photography / Portrait Photography

Location of the project
Czech Republic / Olomouc

Year of design
2025

Category
Photography and creating photo collages

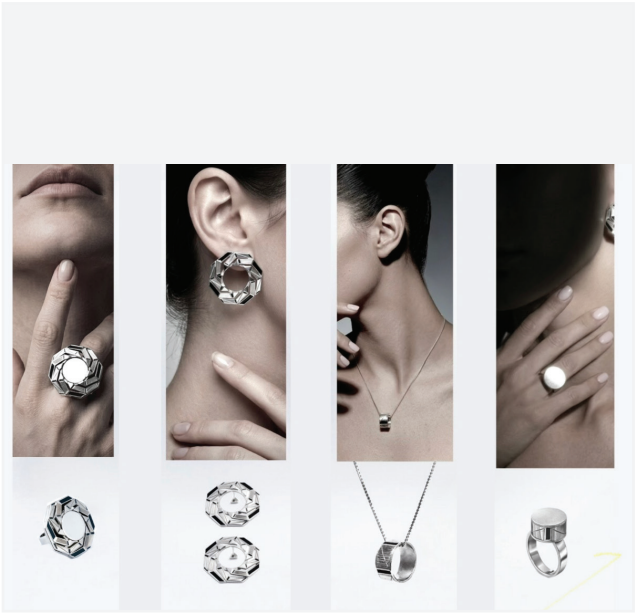
Design team
Martin Lee, Ballet Dancer: Laura Mohylova, Lea Mohylova

Credits
Photography: Martin Lee / Lighting Design: Martin Lee / Studio: Portrait Studio Lee

Description
This series explores the elegance and discipline of ballet through cinematic lighting and fine art portraiture. Each image isolates a moment of movement, revealing the strength, control, and emotional depth behind classical dance. The sculptural Hollywood style light emphasizes the dancers lines and enhances the fluidity of her poses, transforming motion into a visual composition of balance and clarity. By combining dynamic gestures with calm, timeless framing, the project seeks to highlight both the physical precision and poetic expression within ballet. The controlled gradients and shadow design create a unified atmosphere, allowing the sequence of images to function as a single artistic study of form, light, and motion.

LUMINA





Primary function
Multi functional ring

Location of the project
Isfahan/Iran

Category
Jewelry & Fashion Accessories Design

Year of design
2026

Designer
Tila Sharifonnasabi

Credits
Aida Keikhosravi

Description
The design of this ring is based on a new look at the concept of contemporary jewelry as opposed to traditional jewelry. This means that the user plays the role of the main jewel. Instead of using precious stones, polished gold surfaces have been used. When the user looks at the surface of the central circle, he will see his own image as the main jewel, and when he sees the broken images around him, he will see a reflection of external views and judgments. By opening the central circle, it is possible to separate the two surrounding surfaces that are placed upside down on each other and use them as earrings by adding pins. The resulting iron ring consists of a central circle and a surrounding cylinder, which can be used as a separate necklace. This ring will serve as a tool to remind the user of their self-worth.

LOOMÉ





Primary function
Eyewear Collection

Location of the project
London, UK

Year of design
2026

Category
Jewelry & Fashion Accessories Design

Design team
Sanaz Hassannezhad and Farima Afrazeh

Description
LOOMÉ Eyewear Collection reimagines discarded materials through contemporary craftsmanship and sustainable design. The frames are primarily created from layered and compressed upcycled denim, shaped through hot-press construction techniques to form a lightweight yet durable structure with an ergonomic fit. Reclaimed wood is selectively integrated within the internal frame structure to enhance reinforcement and durability without compromising comfort. Developed using water-based processes, the collection is water-resistant and designed to resist yellowing and discoloration over time, supporting longer product life cycles. Selected pieces also incorporate vintage Persian kilim textiles, some over 80-100 years old, transforming forgotten handwoven fabrics into contemporary wearable objects. By combining sculptural silhouettes, heritage materials, and innovative construction methods, LOOMÉ bridges fashion, sustainability, and cultural storytelling through a bold contemporary eyewear language.

UNINVITED GUESTS OF THE WATERS





Primary function
Multi Functional jewelry

Location of the project
Iran

Category
Jewelry & Fashion Accessories Design

Year of design
2024

Designer
Pouyeh Peyman

Credits
Convertible Contemporary Jewelry (EarringNecklaceBrooch) > This contemporary jewelry piece is designed with a multi-functional approach an earring and necklace that can also transform into a brooch. The work challenges the boundaries between ornament and body, creating a fluid relationship between wearable forms and their everyday roles.

Description
This project explores the intersection of nature and synthetic matter, where plastic is transformed into a wearable and poetic form. Inspired by coral structures and marine ecosystems, it reflects a space where fragility merges with resilience. The piece is designed as a convertible jewelry (earringnecklacebrooch), emphasizing fluidity, transformation, and the dialogue between body and ornament. Technically, it combines 3D pen techniques with fully hand-crafted wax modeling and metal casting. The surface reveals an organic, lightweight texture reminiscent of marine life a world where plastics drift silently, like ghosts beneath the water.

Honorable Mentions

of KIOSKEDIA

International Design Award

2025

ITAPOROROCA HOUSE



Primary function
Residencial Unifamiliar

Location of the project
Brasil / Trancoso

Category
Architecture

Year of design
2025

Design team
Daniel Mangabeira, Henrique Coutinho, Matheus Seco

Description
Located on a beach in Trancoso, Bahia, the project revisits elements of Brazilian colonial houses, where large eaves and surrounding verandas create transitional, shaded spaces for social living. This spatial logic echoes the government palaces of Brasilia, whose generous roofs mediate the relationship between architecture and landscape. The house combines these references in a fast and lightweight construction, using 80% dry methods and minimizing vegetation removal. Based on a 3,6m orthogonal grid that defines the pine glulam structural system, the modulation organizes all internal spaces. Social areas and bedrooms face the rising sun and the ocean, ensuring natural light and constant ventilation. Built on sloped terrain and set back 30 meters from a cliff, the house uses the topography to create a semi-buried volume: one floor at the access level and two floors facing the ocean. The project preserves the protected landscape by placing the construction away from the beach viewpoint.

ZAGROS





Primary function
Motel

Location of the project
Iran/Kurdistan/Uraman Takht

Year of design
2025

Category
Architecture

Design team
Hamidreza (Pedram) Tajvidi, Arezo Feyzi

Credits
Fariba (Farnaz) Kabiri nia, Mojtaba Najafi nia, Saba Vadikheil, Mehrnoosh Samanipour, Abbas (Sepehr) Gholizadeh

Description
Zagros Lodge draws inspiration from the ancient rituals of the Oramanat region, the layered geology of the Zagros Mountains, and the colors of local Kurdish garments. The concept of centuries-old fire festival and is carefully embedded into the mountain slope using native stone. The building reads as an extension of nature rather than an imposed object. From the restaurant, cafe , and guest units, visitors enjoy wide views and a direct connection to the landscape. Durable local materials and precise detailing ensure longevity and construction quality, while protective elements provide safety along the steep terrain. An eco-conscious approach integrates surface water harvesting and renewable energy systems. A range of accommodation types, together with spaces for local rituals and contemplation, meets functional and cultural expectations. Based on vernacular techniques, the project is fully buildable and fosters a lasting emotional bond between people and place.

PALM



Primary function
Multi Functional

Location of the project
Abadan, Iran

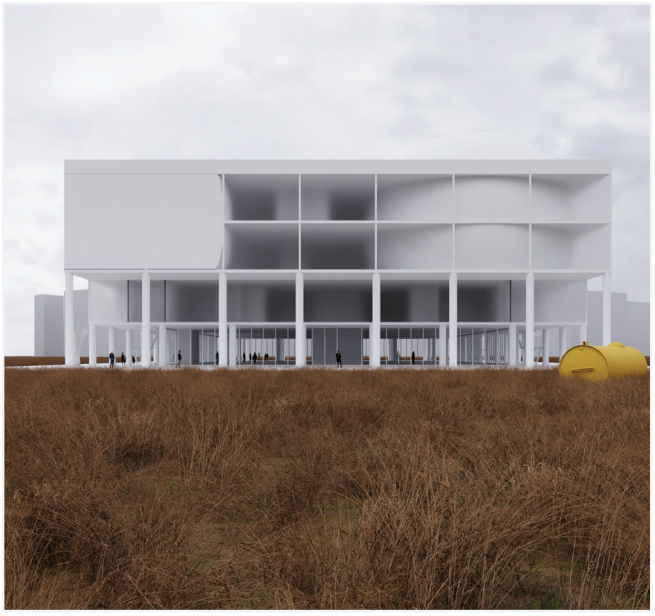
Category
Architecture

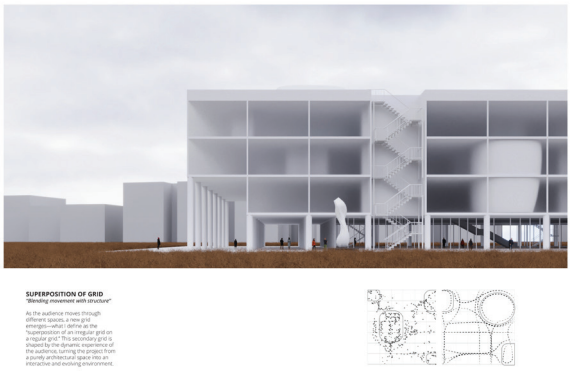
Year of design
2025

Design team
Hoora Masaledan, Ali Hemati, Mana Majd

Description
This project Redefines a small-scale urban intervention as an interactive interface where climate, communication, and everyday life intersect. Rather than a static object, it acts as a responsive platform for information, social exchange, and collective experience. Shaped by the intense southern climate, the design employs passive strategies--layered shading, controlled openings, and natural ventilation---to create a comfortable micro--environment. semi-opens spaces encourage pause, interaction, and engagement. Beyond its spatial role, the project functions as a social and economic catalyst--supporting local employment, providing a gathering space for youth, and creating opportunities to revive cultural traditions. It also acts as an attractor for visitors, connecting local identity with tourism. With a restrained material palette and emphasis on durability, the project merges environmental performance with social impact, forming a meaningful contemporary presence.

OCTA HALL





Primary function
Museum

Year of design
2024

Category
Architecture

Designer
Alireza Yadollahi

Description
OCTA Hall is an installation art museum designed as an interactive field where architectural order and visitor movement shape the experience together. A regular 8x8 structural grid organizes the project and provides clarity, repetition, and scalable logic. Within this framework, layered volumes of different heights, double height voids, and movable partitions generate diverse spatial conditions, from open halls to semi open galleries and enclosed rooms, allowing multiple curatorial scenarios and temporary installations. As visitors navigate the building, their paths create a second irregular layer of order over the regular grid, turning circulation into a living diagram and making the audience an active part of the spatial narrative. Technically, the design relies on a clear structural frame, repeatable modules, and flexible planning so spaces can adapt over time without losing coherence.

EASTERN GATE OF SHAHID BAHONAR UNIVERSITY OF KERMAN



Primary function
Entrance

Year of design
2024

Category
Architecture

Design team
Vahid Sadraeifar, Milad Heydari, Nazanin Mohammad Beigi

Description
The design of the Eastern Gate of Bahonar University of Kerman is rooted in a careful reading of the existing architecture, its physical identity and the vision of the universitys ounders.The project does not seek to create a merely symbolic or boundary-defining element; rather, it aims to define an intermediate space a space that transforms the act of entering the university from a moment of control into a pause-worthy, human-centered experience that connects the city and the campus.

CONNECT





Primary function
Villa

Location of the project
Iran/Lavasan

Year of design
2024

Category
Architecture

Design team
Vahid Hashiman, Vahid Sadraeifar

Credits
Interior design: Mohadeseh Mahmoudi

Description
Connect was designed to integrate with a dramatic landscape while minimizing environmental impact and maximizing views toward Latian Dam. The concept began with a simple pitched-roof house form, symbolizing shelter and home, which was partially embedded into the earth. Two extensions shaped the project: a vertical arm creating a sunken courtyard and circulation space, and a horizontal arm oriented toward the dam, containing the main living areas.These elements formed an L-shaped structure that organizes space, connects with the topography, and frames key views. The sunken courtyard improves privacy, creates a gradual arrival experience, and acts as a thermal buffer to reduce energy consumption. Passive design strategies, including earth insulation, natural ventilation through the vertical shaft, and dual-sided natural lighting, enhance thermal comfort and sustainability.

GUIZZO,A TEA HOUSE IN RASHT SHAHRDARI SQUARE



Primary function
Multi Functional

Location of the project
Iran/Rasht

Year of design
2025

Category
Architecture

Design team
Morteza Nikfetrat, Arvin Tavakoli Nia

Description
Rasht Municipality Square, a gathering without architectural objects in the night atmosphere The aesthetic presence of the architectural object and the society of isolation. The main issue in the design of the Rasht Municipality Square tea house is critical with this paradox: in a square full of formless social interactions, where is the place of the architectural object in social events and cultural exchanges, and based on what function can the tea house object claim the subject?? Instead of looking for a beautiful object, we demand the aesthetic presence of the object. In this project, we tried to depict the idea of isolation, which is the main characteristic of modern cities, by creating an isolated space. As Walter Benjamin says, the street is a place where a person experiences loneliness in the midst of a crowd. Our tea house is a space for lonely people to sit together.

WHITEVILLA







Primary function
Residential

Location of the project
Shahsavar/Iran

Year of design
2023

Category
Architecture

Designer
Pedram Omidi

Description
White Villa is a reinterpretation of living within the natural landscape of northern Iran; a minimalist composition where independent spaces coexist within a unified architectural language. The project is based on the idea of separating functions while maintaining spatial and formal cohesion. The villa consists of four distinct volumes arranged linearly. Two white rectangular volumes on the lower level contain the public spaces: one dedicated to the living area and the other to the kitchen and dining space. Above them, a larger elongated volume accommodates the bedrooms, creating a sense of lightness and suspension. At the rear of the composition, the staircase box acts as the vertical circulation core of the project. The contrast between the pure white volumes and the lush green context emphasizes the architectural presence within nature, while creating a clear relationship between space, light, and landscape.

ABRISHAM





Primary function
Villa

Location of the project
Shandiz/Mashhad/Iran

Year of design
2023

Category
Architecture

Design team
Alireza Modarresi - Mohammad Reyhani - Ali Soveizi

Credits
Hamideh Sarafian, Matineh Rezaie , Faezeh Samadi,Sara Vahidian, Maryam Nikmehr, Reza Rouhi, Faezeh Shamie

Description
In 2021, during the Covid-19 pandemic, a 1,340 sqm villa in Shandiz near Mashhad was commissioned for a multi-generational family seeking stronger connections to open space and shared living. Constrained by a 40% site coverage and a two-story limit, the project explores how a code-compliant mass can remain flexible and permeable. The response emerged as a duality of solidity and lightness: a cubic stone volume carved by courtyards and voids that introduce transparency and spatial continuity. Positioned along the northern edge between mature trees, the villa is divided into private and public wings connected by a garden path. . Layered courtyards and internal voids create fluid visual sequences throughout. One year after completion, its adaptability transformed the weekend retreat into the family's permanent home.

IPOH CENTRAL MARKET



Primary function
Local market & Community center

Location of the project
Ipoh / Perak / Malaysia

Year of design
2025

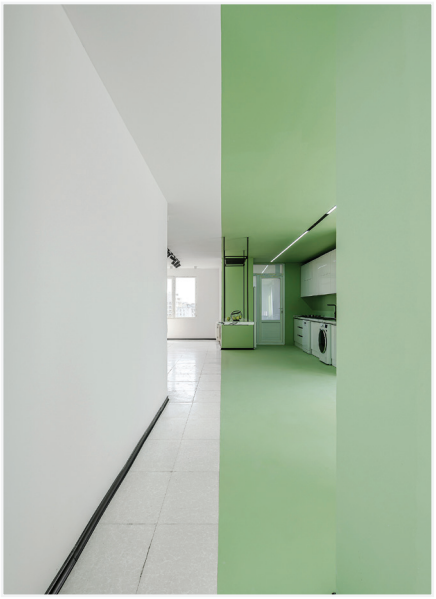
Category
Architecture

Design team
Wayne Ng Kar Weng, Elyn Tan Yee Ling, Lee Chai Xuan

Description
Rebooting Forgotten Tracks: Kinta Revival, is a bold urban renewal concept focuses on revitalizing Ipoh Central Market by honoring Perak's tin mining legacy. Inspired by the documentary Tracks Through Time, the design pays tribute to the forgotten Ipoh-Tronoh railway that once powered the tin economy. Architectural elements like corrugated metal, exposed brick, and steel beams evoke the industrial past, while the design philosophy-bold, symmetrical, and repetitive-mirroes the mining processes and rail infrastructure. The project integrates community voices, preserving cultural memory through participatory design. Reviving the iconic Super Kinta brand, the new identity blends nostalgia with innovation, transforming the market into a heritage and lifestyle destination. This initiative isn't just about restoring a building, but reconnection the community to its rich history and propelling it toward a progressive, culturally vibrant future.

GREEN SKY





Primary function
Residential/Interior Design

Location of the project
Iran/Mazandaran/Ramsar

Year of design
2024

Category
Interior Design

Design team
Ali Goljari Moghadam, Atefe Ranjbar,Fateme Kahnamoei

Credits
Photographer:hamzehlouei studio

Description
The Green Sky project is the result of a re-encounter with an existing space in the urban fabric of Ramsar - a space that has been recognized for its potential to be redefined and revitalized, rather than destroyed and rebuilt. From the beginning, the design approach was shaped around “low-cost renovation with maximum spatial impact”, an approach that seeks to improve the quality of life in the space through minimal intervention. The design strategy was shaped around three main axes: preserving the existing structure, reducing implementation costs, and introducing a living layer of nature into the physical fabric of the project. In the initial conception of the project, the main issues were the lack of visual identity, the heaviness of the existing materials, and the lack of connection with the surrounding nature. Given the humid and green climate of the region, the main design idea emerged around re-establishing the relationship between space and nature. From this point

SARVAREH





Primary function
Residential villa

Location of the project
Isfahan / Iran

Year of design
2025

Category
Interior Design

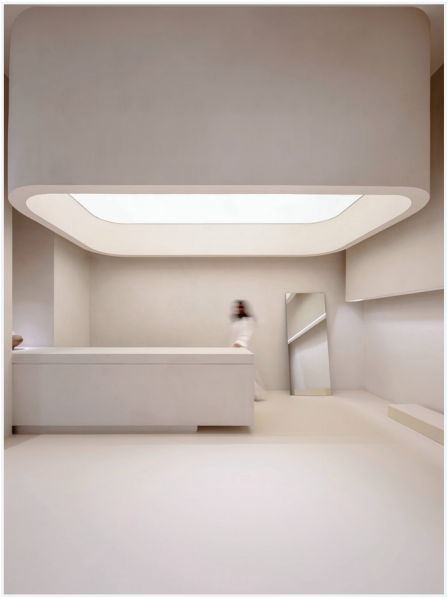
Design team
Shahrad Dehghani, Sarina Zibaei

Credits
Mahtab Najafi

Description
This villa responds to the contrast between contemporary, nontraditional Isfahan architecture and its strong historical context. Rather than copying or rejecting the past, it reinterprets Iranian architectural elements in a brutalist language, using exposed concrete, pure volumes, and transparency to balance innovation and cultural continuity. A horizonal roof extends along the landscape as the main organizing elements, controlling light and shade, connecting circulation, integrating patios and linking open and enclosed spaces. Patios act as breathing voids inspired by traditional courtyards, allowing nature to enter and dissolving spatial boundaries. cypress trees serve as symbolic elements of memory and identity within a concrete framework. The material palette relies on contrast: exposed concrete, white volumes, glass and red travertine referencing local soil and landscape, creating a dialogue between austerity and nature.

SEE





Primary function
Clothing interior design

Location of the project
Shiraz / Iran

Year of design
2024

Category
Interior Design

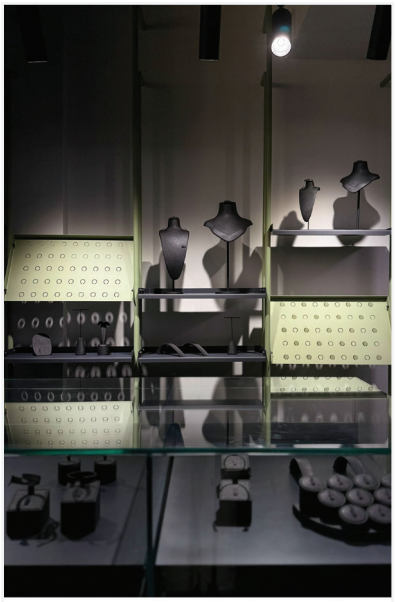
Designer
Mostafa Shadkam

Credits
Ali Zanjani

Description
Clothing interior design Concept: Freedom from Decorations Design Goals and How to Achieve Them: Project see: A Fully Functional Website The designer’s goal is to present a product that is presentable to the viewer, so the project idea is free from the usual architectural complexity.

KASRA GOLD





Primary function
Retail, Jewelry store

Location of the project
Shiraz, Fars, Iran

Year of design
2025

Category
Interior Design

Design team
Minoo Amoozgar, Pantea Izadi

Credits
Photo: Rezvan Rezaee, Construction: Faroogh Bentamim, Mohammad Sepehri

Description
This project redefines the jewelry retail environment through the idea of space as a responsive system rather than a static commercial interior. Movable display elements and adaptable lighting scenarios transform the store into “Stage of light” and dynamic gallery-like environment where users experience architecture through the interaction of light, object, and movement. Developed around the concept of “Structure as Display” the project exposes structure as the primary architectural language through four interconnected layers: the ceiling infrastructure, lighting system, vertical display stands, and elongated counter-display element. The contrast between dark horizontal surfaces and bright vertical boundaries creates a sense of visual suspension, enhancing spatial depth while directing attention toward the jewelry as the focal point of the space.

Client
Kasra Shahbazi

YASMIN BEAUTY





Primary function
Beauty Center

Location of the project
Jahanshahr , Alborz , Iran

Year of design
2024

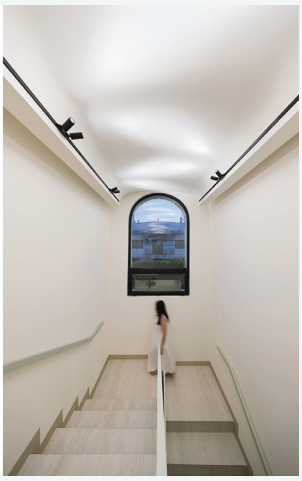
Category
Interior Design

Design team
Omid Barzanian , Navid Barzanian

Description
This project explores a rethinking of service space within the beauty industry, where architecture transcends its role as a mere functional container and becomes an active agent in the production of beauty. Here, space operates not only as a host for function, but as a medium for identity, perception, and experience.The central design strategy is the use of color as a spatial organizer. Inspired by cosmetic palettes, each zone is defined through a distinct chromatic identity, establishing functional territories without relying on rigid physical boundaries. This approach maintains spatial continuity while introducing a dynamic and fluid reading of the interior.In this project, architecture is not a neutral backdrop, but an active participant -where beauty is not only displayed, but constructed and perceived through space.

NAFASE NO







Primary function
Psychology Office Renovation

Location of the project
Babol / Iran

Year of design
2024

Category
Interior Design

Design team
Meysam Hatami, Amirhossein Alaeiyan, Pardis Ghasempour, Ali Fouladi

Description
Nafase no (new breath) is a project located in the heart of babol a transformation of an old traditional house into a contemporary psychology clinic. The design approach merge local architectural identity with a modern functional program. The preserved brick favade, alongside a minimal interior palette of white surfaces and soft green detiles, creates a calm, neutral, and bright atmosphere supporting focus, dialouge, and psychological healing. Given the sensitivity of the clinic`s function, the interior design in deeply informed by two core principles: mental tranquility and sensory neutrality. The use of soft, desaturated colors aims to avoid overstimulation, instead offering a sense of lightness and peace. More critically, the lighting strategy was developed with careful attention to the psychological state of pontentail patients many of whom may suffer from conditions that are not. immediately visible or known.

ERSIE MANSION





Primary function
Multi-service Complex

Year of design
2020

Category
Interior Design

Design team
Ali Moazzen, Sarvnaz Shakari Zadeh

Credits
Photo: Peyman Rajabi

Description
This project revitalizes a late-Qajar residence that had lost its authentic identity after decades of successive alterations and layers of plaster. . Through detailed research into the buildings documents and structure, the design team discovered that the optimal approach was not to impose new elements but to reveal and reinterpret what already existed. The core concept thus emerged from two intertwined objectives: first, to preserve and restore the historic layers and authentic details of the architecture and second, to intelligently integrate these spaces with the new function of a contemporary cafe restaurant.

KONJE DELNESHIN





Primary function
Renovation

Year of design
2025

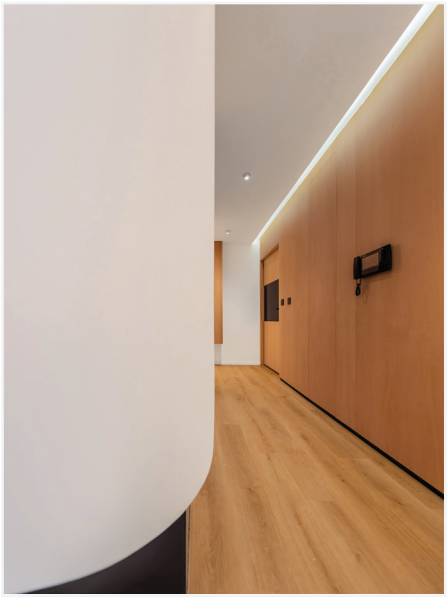
Category
Interior Design

Designer
Forough Razavi

Description
The main idea of the design was based on transforming limitations into opportunities. The entrance was defined by a mirrored box to provide both practical functionality and spatial depth and visual transparency. The upper part of the ramp, previously converted into a storage room, was transformed into a flexible multipurpose space; with a combined wardrobe and desk and the possibility of separation by a movable partition, which, depending on the need, can be a study, , a bedroom or a place for solitude. The abandoned backyard was transformed into a source of life and light by adding a small garden.a metaphor for regrowth.

ATLASI APARTMENT





Primary function
Residential

Location of the project
Shiraz / Iran

Year of design
2024

Category
Interior Design

Design team
Samaneh Motaghipishe, Ashkan Qashqai

Credits
Design Associates: Rasul Fatollahi & Parisa Hosseini-Photographer: Mohammad Elmi

Description
Atlasi Apartment is the transformation of a newly built residential unit with a generic layout into a fully inhabitable home. The project began with a fundamental question: how can new spatial qualities be produced within the internal logic of an existing plan and under strict structural constraints? And through which architectural tools can such values emerge? The design approach focused on breaking down a continuous and homogeneous space into a series of intimate, functional, and differentiated zones. Rather than altering physical boundaries, the project sought to create a diverse spatial geography for everyday living through non-structural means. Legal and infrastructural limitations ruled out changes to walls, openings, or major building systems. Through a minimalist architectural language and in direct engagement with constraints, the project aims to create a warm, functional, and contemporary domestic environment aligned with everyday life.

IN-SITU COWORKING SPACE



Primary function
Sustainable Coworking Space

Location of the project
Bandar Utama / Petaling Jaya / Malaysia

Year of design
2025

Category
Architecture

Designer
Hay Wen Xuan

Description
This project proposes a sustainable coworking space as a sub-brand for a Malaysian coworking company. The proposal introduces IN-SITU, a coworking space under Inspire Coworking Space Malaysia. IN-SITU refers to “on-site,”, a term used in the built environment profession, and the project is specifically designed for built-environment professionals. The concept is driven by three key ideas: discovery, inspiration, and collaboration. The space is designed to encourage users to explore, feel inspired, and discover new connections, whether with peers, collaborators, or future partners. Spatial planning and atmosphere support interaction and shared creativity within the coworking environment. At the same time, the project emphasizes sustainability through passive design strategies such a s rainwater harvesting and daylight utilization. These approaches reduce energy consumption and align the project w/ sustainable development goal while creating a comfortable and functional workspace

JUXLE





Primary function
Multifunctional Modular Packaging for Beverages

Location of the project
Iran / Tehran

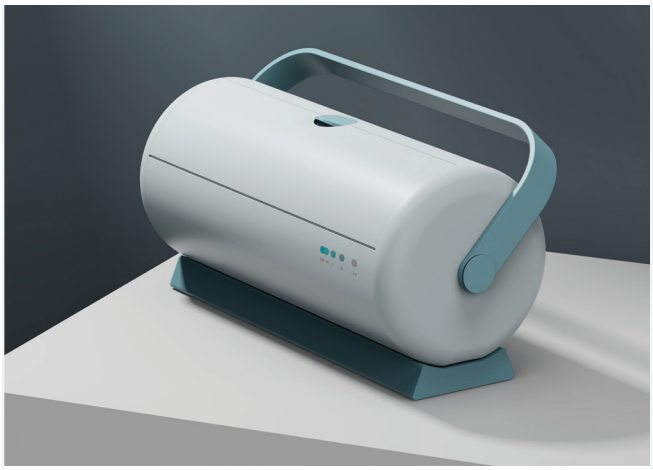
Year of design
2026

Category
Industrial Products Design

Designer
Azam Jalalian

Description
JUXLE is a multifunctional modular beverage packaging system inspired by pixel aesthetics and construction-based play. Each juice flavor is contained within a stackable unit designed to interlock with others, encouraging playful interaction and spatial creativity. Unlike conventional single-use packaging, JUXLE extends its lifecycle by transforming into functional everyday objects after consumption, such as planters, pencil holders, incense stands, and modular desk organizers. Made from durable, reusable materials, the packaging promotes sustainability through second-life usability and reduces post-consumption waste. Its standardized modular geometry enables flexible arrangements and creative reuse, particularly for children, turning packaging into a playful and educational building system. JUXLE redefines beverage packaging as an interactive, long-lasting product rather than disposable waste.

Ermya





Primary function
Laboratory Sample Kit

Location of the project
Iran

Year of design
2025

Category
Industrial Products Design

Design team
Amir Hossein Nikdel, Ali Nangar, Sara Ourani-pourdashty

Credits
Sara Ourani-pourdashty

Description
Ermya is a comprehensive solution designed to elevate the hygiene, privacy, and professionalism of handling laboratory biological samples such as urine and stool. The system introduces a discreet placement space inside the restroom, paired with an external staff access point for safe, contact-free retrieval. With only minimal architectural adjustments, it can be integrated into both existing and new facilities. Supporting this workflow, the Ermya Sample Kit provides a stable, hygienic, and professional transport tool that enhances emotional comfort and operational efficiency. Developed through a fully integrated process strategy, identity, interior, and industrial design Ermya delivers a scalable, sustainable, and human-centered upgrade to clinical environments.

SEPIZ





Primary function
Board Game

Location of the project
Tehran/Iran

Year of design
2026

Category
Industrial Products Design

Designer
Amir Mohammad Barati

Description
Sepiz is an Industrial Design undergraduate thesis titled “Designing a Board Game Centered on Glocalization to Introduce Iranian Cultural and Identity Elements”. This Project is an endeavor to synthesize traditional Iranian games and culture with modern board game design principles, creating a cohesive tabletop experience. The name ‘‘Sepiz’’ (meaning shimmer or glow in Middle Persian) is a competitive-strategy board game for 3 to 5 players. It draws inspiration from the traditional Iranian game Bala-Bolandi and Zoroastrian philosophical concepts. In this game, players act as “Guardians of Light”, striving to reclaim various points on the map from darkness. Conversely, the role of the “Shadow” -which may shift between players each round- is to obstruct the light and prevent to spread. Core Game Mechanics: Changing Tag, Area Control, Dice Mechanic, Card System, Resource Management.

POLLINEX





Primary function
Multi-Functional Modular Agricultural Robot for Automated Pollination and Crop Health Monitoring

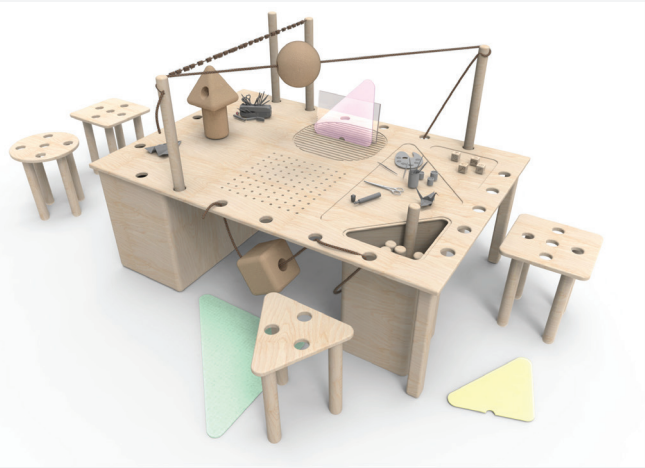
Year of design
2025

Category
Industrial Products Design

Designer
Danial Tolouei Aznave

Description
Pollinex is modular, AI-powered robotic system addressing the global crisis of pollinator decline and labor-intensive manual pollination. Built from identical, self-contained Base Units that physically and digitally link to form scalable multi-arm configurations (1-4 arms), it automates precision pollination and real-time crop health monitoring. Key innovations: 1-Electromagnetic AI-instructed tool changer for instant end-effector swaps 2-Central AI Agent for coordinated swarm intelligence with dynamic task allocation. 3-Context-aware perception suite using multi-spectral imaging for early stress detection. 4-Unified FarmOS platform delivering predictive insights and actionable recommendations. Designed for high-value crops like vanilla, saffron, and hybrid berries, Pollinex reduces labor costs by up to 70 percent, increases yield reliability, and transforms cultivation into a data-driven science, laying the foundation for the intelligent, sustainable greenhouse of the future.

ONCEUPON





Primary function
Narrative Scenography

Location of the project
Iran

Year of design
2025

Category
Industrial Products Design

Design team
Najmeh Fanoodi, Yasaman Hosseini, Fatemeh Ostadi

Description
OnceUpon is a modular play system that turns imagination into tangible theater. The table serves as a Narrative Workbench with a Sandbox for sensory play, Story Dice for plot prompts, and slots for backdrops and crafting. Peg-holes and fabrics help children build 3D scenes and perform shadow plays, fostering creativity, empathy, and motor skills. Made from natural wood and non-toxic materials, its repairable design ensures a sustainable, lasting lifecycle.

GLOKID





Primary function
Multi Functional brooch

Location of the project
Tehran/ Iran

Year of design
2025

Category
Industrial Products Design

Designer
Kosar Niknam

Description
Glokid is a lovable companion for children aged 6 to 12 with diabetes, In addition to simple and painless blood glucose testing, it also functions as an alarm to remind the time of insulin injection. Moreover, it is an attractive and colorful accessory for a child's clothing. Glokid helps the child feel confident at school and parties and build a better relationship with their condition. With the dedicated application, the child's mother can manage everything intelligently. The connection is very easy; the device can be placed on any of the shapes, just as the child chooses.

SETTANTA





Primary function
Espresso Machine

Year of design
2024

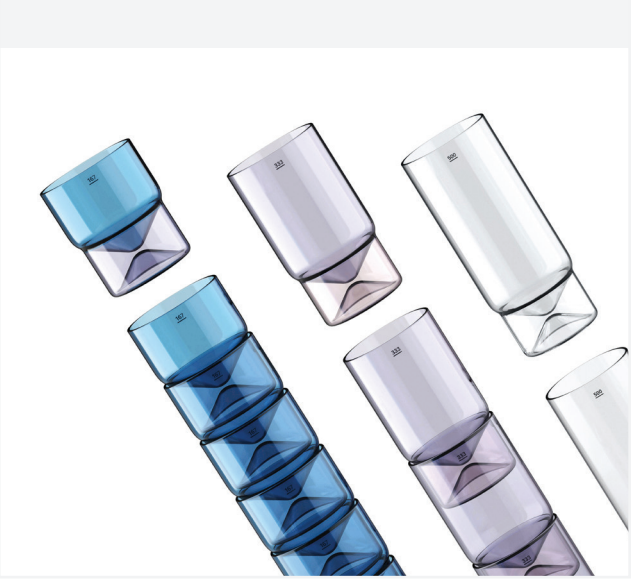
Category
Industrial Products Design

Designer
Seyed Reza Hosseinpourshiraz

Description
The SETTANTA Espresso Machine is a revival of the Streamline Moderne movement, seamlessly blending aerodynamic elegance with 1970s optimism. This project serves as a tribute to the Golden Era of industrial design, where products were crafted to be emotionally resonant rather than just functional tools. The machine features soft, sweeping curves and a nostalgic vintage color palette, evoking a sense of warmth and character often missing in modern minimalism. It prioritizes Emotional Design, using tactile materials and a classic silhouette to turn a morning ritual into a sensory experience. While the exterior is a love letter to the past, the core is purely futuristic. The centerpiece is a high-contrast digital gauge that mimics a vintage analog dial, providing a Digital-Analog Hybrid interface for precise extraction data. It bridges the gap between the soulful craftsmanship of the 70s and the technological efficiency of today, offering a functional sculpture for the modern home.

CALI





Primary function
Glassware series

Location of the project
Italy

Year of design
2024

Category
Industrial Products Design

Design team
Florian Seidl | Officina Endorfino

Credits
Florian Seidl | Officina Endorfino

Description
Cali is a boutique collection of drinking glasses blending personality with functionality and elegance. The modular design is redefining the traditional drinking glass and comes in three different sizes. It has a lot of personality and its very own character. The design recalls and remixes the shapes of an elegant chalice, while the main body is playing with the concepts of perception and gravity. It appears to be floating like a dream on top of the delicate, but stable, base. The series is crafted from borosilicate glass. The material is known for its strength, durability and temperature resistance. The glass can be molded and crafted in a variety of very different shapes and thicknesses. It is an infinitely recyclable material that can be re-melted again and again, minimizing waste and environmental impact. The properties of the material also allow for interesting colour combinations and ensure that the drinks are the center of attention. Just look at this glass!

ELEPHANT







Primary function
EV Charger Station

Location of the project
Tehran/Iran

Year of design
2025

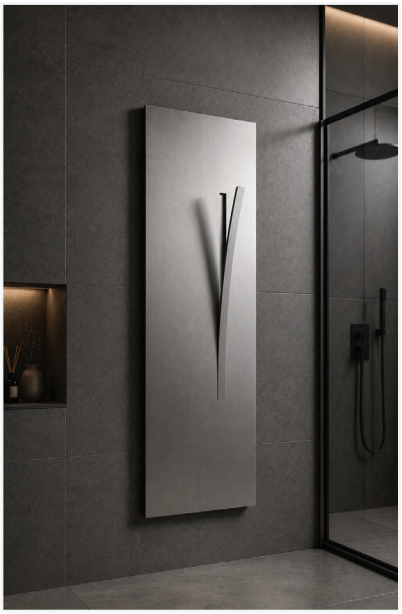
Category
Industrial Products Design

Design team
Morteza Kazemi Namaghi, Arian Nami

Description
This project started from a simple concern. In many countries in South Asia and parts of Africa there are problems with hygiene waste management and high fuel prices. Many people also do not have access to clean and affordable energy. Because of this we designed a charging station that gives low cost electricity to users. The system uses solar energy and also collects plastic waste and animal manure to produce power. This helps reduce pollution and gives people a cheaper way to charge electric cars. The platform part of the product can also clean the air. It produces fresh air and improves air quality in the shaded area around the station. This creates a healthier and more comfortable space for users. The form of the design is inspired by the body of an elephant to show respect for wildlife in Africa. The canopy is inspired by baobab trees and provides shade and protection. The station is designed to charge different types of electric vehicles and can be used in many environments.

ROST





Primary function
Heat dries towels

Year of design
2025

Category
Industrial Products Design

Designer
Ali Rivandy

Credits
Produced by: Cavoo Radiator/ Presented by Vahid Sadraeifar

Description
ROST reimagines the towel warmer as an architectural object that combines heating performance with spatial expression. Inspired by the structure of a tree branch, the design abstracts the idea of growth into a single linear gesture emerging from a monolithic surface. A subtle opening within the panel gives rise to an extended element that supports and dries towels while defining the products visual identity. The integrated body functions as a heating panel, providing both thermal comfort and everyday utility. By reducing a natural form to its essential movement, ROST creates a contemporary dialogue between nature and technology, where warmth, function, and sculptural presence converge in a single gesture.

Honorable mentions
Lighting Design (Architectural)

LEILY







Primary function
Boutique

Location of the project
Iran/Qazvin

Year of design
2025

Category
Lighting Design (Architectural)

Design team
Milad Vahdani, Mohammad Aghaee (Mashreq light)

Credits
Lighting Design and Implementation:Mohammad Aghaee (Mashreq light)

Description
The LEILY boutique project is an attempt to redefine the shopping experience within a compact urban space: a 24-square-meter unit located in the busy heart of where its architectural identity is formed primarily through light. In this project, light is not a decorative element but the core material of design an element that dissolves boundaries, transforms scale perception and enhances spatial experience. With dimensions of 4 by 6 meters and a height of 5 meters the boutique has a vertically stretched proportion. The lighting strategy responds directly to this condition, guiding the viewers gaze upward and reinforcing a sense of height and lightness. Hidden linear lighting along edges and focused ceiling accents blur architectural boundaries, making the space feel larger and deeper than its actual size.

SADAF





Primary function
Multi Functional

Location of the project
Iran/Babol

Year of design
2023

Category
Lighting Design (Architectural)

Designer
Omid Ebrahimi

Credits
Architect Arman Aghamiri , SQ team

Description
This project is the design and implementation of a product-oriented lighting system for the main bridal makeup room in a beauty salon. The central idea was to recreate white rose petals in the form of a suspended ceiling element ; an element that simultaneously performs the function of general lighting and the decorative identity of the space. Each petal is designed and produced with a specific material and mold and is formed in a non-repeating manner; the difference in curvature, scale and texture creates an organic and living structure that is reminiscent of real nature. This variety of forms flows the light in a soft and diffused way in the space and creates subtle light shadows. As a symbol of love, peace and beginnings, the white rose establishes a conceptual link with the nature of the wedding. The result is a space that combines light, form and meaning in an emotional and lasting experience for the audience.

MAKKI MOSQUE



Primary function
Multi Functional Lighting

Location of the project
Zahedan/Iran

Year of design
2020

Category
Lighting Design (Architectural)

Designer
Seyed Ali Hoseini Moghadam

Credits
3D Artist: Dr Mahsa Dorrani

Description
Two spectrums of blue and white light are used in the lighting, with the white spectrum representing the purity and glory of Allah, and the blue spectrum representing the divine wisdom. The order of lighting at different times: During hours other than the call to prayer and prayer, the entire building of the Mecca Mosque, including the 4 minarets and all the domes, the main dome, and the body, which includes the windows, are illuminated with white light from sunset to sunrise. During the divine times of the call to prayer and prayer (Maghrib, Isha, and Fajr), the central dome and the 4 cones of the minarets are illuminated with blue light, and the rest of the building is intelligently illuminated with a white spectrum.

YALDA NIGHT



Primary function
Cultural-Commemorative Urban Landmark

Year of design
2025

Category
Lighting Design (Architectural)

Designer
Hamidreza Asadi

Description
A symbol of rebirth of light, hope and renewed life: This cultural/urban monument draws inspiration from the ancient celebration of Yalda. It narrates the passage from darkness to light through art, embodied in a dynamic, continuous form rising to echo the longest night of the year. Its dark body, pierced with luminous openings, evokes the night sky of Yalda. The red and green apertures recall the pomegranate and the rituals of this ancient festival. The gradual movement of the form toward a luminous apex expresses the rebirth of the sun and the triumph of lite over darkness. A unified lighting design strengthens its nocturnal identity, transforming it into a distinctive landmark within the city. The structure is formed based on a steel frame as the primary structural system. the sculpture is divided longitudinally into three sections, each constructed separately and then sequentially assembled on top of one another at the designated urban site.

GLOWING BOX





Primary function
Pavilion

Location of the project
Iran/Tehran

Year of design
2025

Category
(Architectural) Lighting

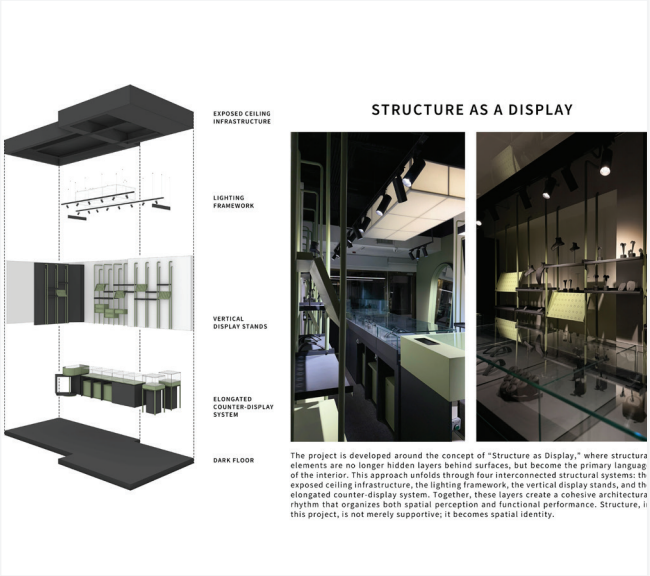
Design team
Ali Rivandy, Marjan Najafian, Pouria Sharifi, Pegah Khosravi

Credits
Constructor & Partner: Nooraneh Company___Concept Presentation: Vahid sadraeifar

Description
The Glowing Box is an exhibition pavilion designed for Nooraneh, a brand specializing in architectural lighting. Rather than functioning as a conventional display booth, the project redefines the pavilion as an immersive spatial experience where light itself becomes the primary architectural element. Positioned within the open exhibition grounds, the pavilion takes the form of a pure luminous volume that acts as a temporary urban lantern, illuminating part of the surrounding public space while simultaneously attracting visitors from a distance. The minimal exterior geometry emphasizes the presence of light over formal complexity, allowing the pavilion to communicate the identity of the brand through atmosphere rather than visual excess.

Client
Nooraneh Company

KASRA GOLD





Primary function
Retail, Jewelry store

Location of the project
Shiraz, Fars, Iran

Year of design
2025

Category
Lighting Design (Architectural)

Design team
Minoo Amoozgar, Pantea Izadi

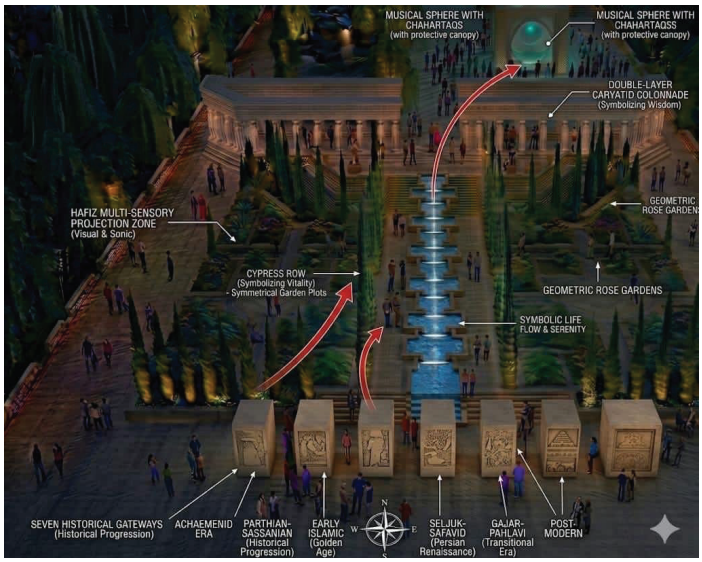
Credits
Photo: Rezvan Rezaee, Construction: Faroogh Bentamim, Mohammad Sepehri

Description
This project redefines the jewelry retail environment through the idea of space as a responsive system rather than a static commercial interior. Movable display elements and adaptable lighting scenarios transform the store into “Stage of light” and dynamic gallery-like environment where users experience architecture through the interaction of light, object, and movement. Developed around the concept of “Structure as Display” the project exposes structure as the primary architectural language through four interconnected layers: the ceiling infrastructure, lighting system, vertical display stands, and elongated counter-display element. The contrast between dark horizontal surfaces and bright vertical boundaries creates a sense of visual suspension, enhancing spatial depth while directing attention toward the jewelry as the focal point of the space.

Client
Kasra Shahbazi

Honorable mentions
Lighting Design (Architectural)

7GATEWAYS





Primary function
Cultural méditation pavillon

Location of the project
Shiraz

Year of design
2017

Category
Lighting Design (Architectural)

Designer
Sanaz Ahmadi

Description
Project:7 Gateways This interactive installation manifests time and space within a modern Persian garden. The entrance features seven stone cubes on an East-West axis,representing seven global architectural epochs to illustrate “Historical Synchronicity.”Each cube acts as a portal contrasting Eastern and Western eras:Ancient Foundations,Classical,Spiritual Middle Ages,Golden Age of Ornament,Baroque/Imperial,Industrial,and Contemporary Global Modernism.Symmetrical Cypress trees symbolize vitality,while Weeping Willows add emotional depth.The journey leads to the central Chahartaqi pavilion,bridging tradition and technology with four columns supporting a hexagonal lattice brick dome that filters dynamic light.Inside,a rotating crystal sphere displays Hafez’s poetry in Persian Nastaliq and English,enhanced by turquoise lighting and a serene water rill.The climax features Caryatids,representing Eastern and Western design intersection while honoring the resilience of women,creating a mystica

ALSA 2





Primary function
Multi Functional

Location of the project
Iran/Babol

Year of design
2023

Category
Lighting Design (Architectural)

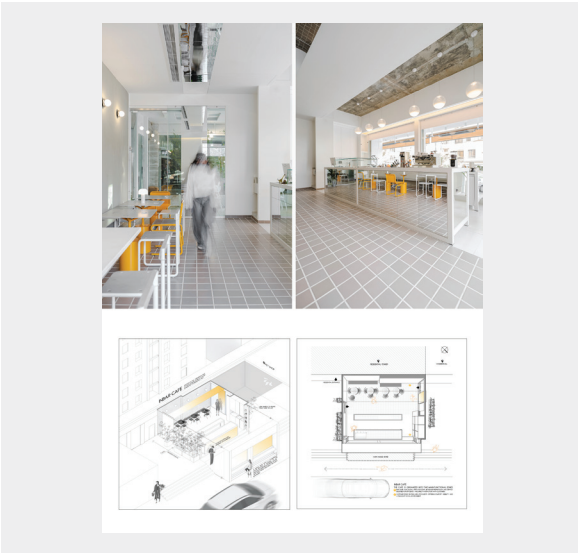
Designer
Omid Ebrahimi

Credits
Architect Arash Khatir , SQ team

Description
This office-commercial project, with 80% of its shell covered by architectural louvers, is located in one of the busiest urban areas. The main challenge of lighting was to maintain the geometric identity of the building without imposing the element of light. The design strategy was based on “drawing light instead of adding it”; straight lines of light with minimal visibility of the source and without glare were implemented along the geometry of the building so that light is part of the architectural language .The top of the building was defined as a landmark. With a width of 2 to 4 meters and more than 5,000 directional pixels, this section has become an urban media platform. The pixels are fixed next to the louvers; they are almost invisible during the day and create an urban effect with a controlled order at night. In addition to creating a nocturnal identity, this light shell is a dynamic medium for displaying advertising and event-oriented content.

INBAR CAFE





Primary function
Cafe

Location of the project
Iran/Qazvin

Year of design
2025

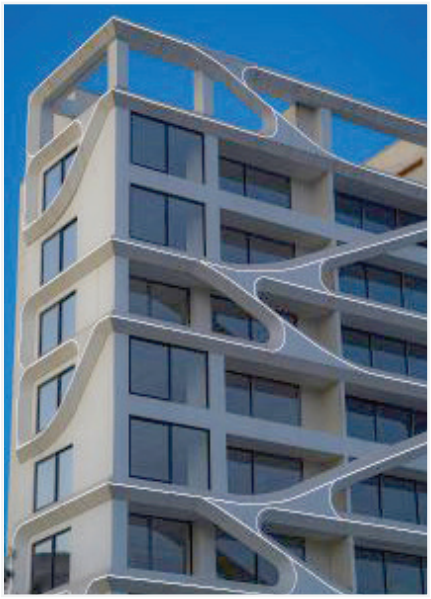
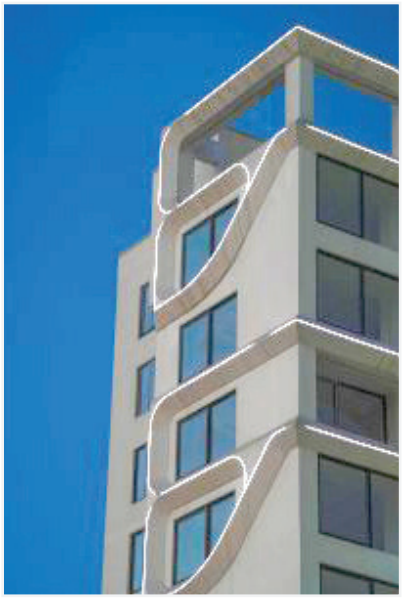
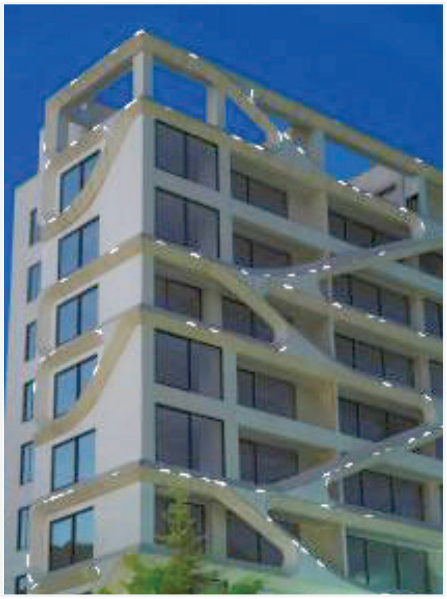
Category
Lighting Design (Architectural)

Designer
Mahsa Najafi

Credits
Lighting Engineering: Mohammad Aghaei (Mashreq Light) / Photographer: SaJjad Rahimi / Diagram: Yasamin Shirovaniyan / Identity Design: Iman Eftekhar

Description
The Inbar Cafe project is an architectural intervention aimed at redefining the relationship between interior space and the urban streetscape.Architecture here operates beyond a mere envelope, becoming a mediator of contemporary urban experience. . The existing classical facade was replaced with a minimal, light toned, and transparent surface to strengthen visual continuity with the pedestrian realm. Interior mirror surfaces further enhance spatial perception while enabling a visual dialogue between passersby and the interior, dissolving the boundary between inside and outside. At night, the carefully designed urban lighting transforms the facade into a distinctive urban marker, reinforcing the projects presence within the street.

BAGH SHAHR

Primary function
Multi Functional

Location of the project
Iran/Chalus

Year of design
2025

Category
Lighting Design (Architectural)

Design team
Omid Ebrahimi , Kosar Mirzaei

Credits
Architect Arash Khatir , SQ team

Description
This residential building, with its rigid volume and regular geometry, poses a lighting challenge: to create a dynamic nocturnal identity without disturbing the occupants. The design idea is based on " soft movement in the heart of stillness " ; thin, continuous lines of light flow along the edges and follow the architectural contours. These lines express the building's inner energy, not decoration; the dynamic lighting system, with controlled intensity and rhythm, executes gentle movement to calm rhythms and does not create glare. During the day, the light is invisible, preserving the purity of the architecture; at night, the fluid lines become a subtle and lively signature, creating a calm presence that is like the " breathing " of the building. Light in this project is defined not to attract attention, but to inspire life.

MOCHIMOON



Primary function
Multi-Functional Nomadic Lighting System

Location of the project
Iran/semnan

Year of design
2025

Category
Lighting Design (Product)

Designer
Shahin Nayyer

Description
In a world of static fixtures, MOCHIMOON introduces a fluid ritual, treating light as a primary ingredient of the mealto be prepared, served, and individually enjoyed. This nomadic ecosystem bridges culinary arts and industrial design, creating a new etiquette for the modern home. The journey unfolds in three poetic stages: The Cradle, a modular charging tray inspired by the functional geometry of an egg carton, where light ripens in the kitchen; The Vessel, a communal platter at the tables heart; and The Pedestal, personal bases for each guest. Using tongs, users transfer the warm, silicone orbs from the collective dish to their private space, turning a functional act into a ceremony of shared energy. Built on tactile contrast, brushed aluminum anchors the soft, squeezable domes. With fixed 2700K LEDs and induction charging, MOCHIMOON is a cross-cultural statementa universal language of light that follows the user from social gatherings to personal sanctuaries.

GLOW FRIEND





Primary function
Bedside Lamp

Location of the project
Iran

Year of design
2026

Category
Lighting Design (Architectural)

Designer
Bahareh Mousavi

Description
Glow Friend is a lighting object inspired by joy, imagination, and living forms. Its shape comes from childhood memories of dinosaurs and fictional creatures, beings we imagine but have never truly seen. This mystery makes them playful and emotionally powerful. The project explores the idea of a creature that may never have existed, or perhaps belonged to an ancient extinct species transformed into a lighting object. The design moves away from cold industrial forms and creates an object with personality and emotional presence. Even when switched off, Glow Friend feels like a living companion rather than a functional product. Its curved body, vibrant colors, and organic proportions create warmth and happiness in the space. The prototype is made of reinforced fiberglass, making it lightweight, durable, and safe for children. It is finished with washable nitrocellulose paint and designed for both children and the inner child within adults.

MONIR





Primary function
Desk Lamp

Location of the project
Tehran

Year of design
2025

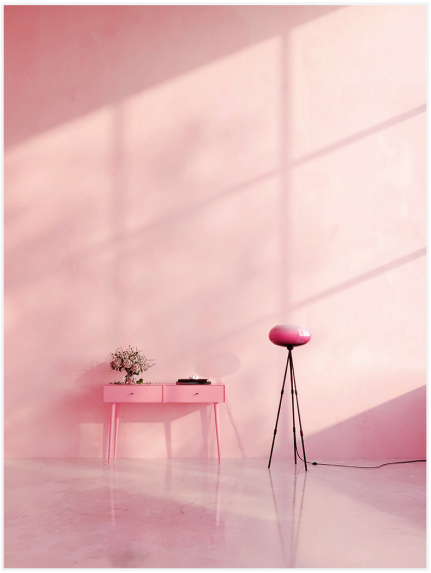
Category
Lighting Design (Architectural)

Designer
Rahi Seyedi

Credits
Soroush Akbari

Description
Monir is inspired by the serene balance of moonlight suspended between sky and earth. The design concept focuses on creating an ambient light that feels calm, intuitive, and emotionally grounding. Its pure, sculptural form removes all excess, allowing interaction to become the central experience. A seamless crown functions as both switch and dimmer: one gentle tap activates the lamp, while a smooth rotation adjusts brightness through three levels. Technically, the body is crafted from recycled aluminum for durability and reduced environmental impact. A bio-based polycarbonate diffuser softens the illumination, ensuring visual comfort and warm, even distribution of light. The unique integration of gesture-based control, sustainable materials, and a poetic visual language makes Monir a refined object that enhances atmosphere while remaining quietly expressive.

JELLY TRANSFORMATIVE LIGHT COLLECTION


Primary function
Lightning Collection

Location of the project
Tehran/Iran

Year of design
2026

Category
Lighting Design (Architectural)

Designer
Maryam Asadi

Credits
Alireza Jafarpoor , Soroush Akbari, Aida Keykhosravi

Description
This collection is inspired by jellyfish-a creature that brings life to the darkness of the ocean with its inner glow and mysterious buoyancy. The curved glass from, with a chrome finish and soft color tones, gently diffuses light throughout the space. The black pyramidal metal base is designed to create contrast and visual balance. The blue model reflects the natural habitat, while the pink model symbolizes feminine delicacy. The use of recyclable glass and a multifunctional design establishes a conscious connection between beauty, sustainability, and functionality, creating a pleasant and inspiring environment. The adjustable glass angle allows light to be directed in different directions, while the adjustable base enables the floor lamp to transform into a table lamp. The glass can also be detached from the base and converted into a pendant light. These features are especially designed for homes and compact spaces, providing space saving solutions and enhancing user comfort.

PETAL





Primary function
Lighting

Location of the project
Rasht/iran

Year of design
2023

Category
Lighting Design (Architectural)

Designer
Naghmeh Fakourzadeh

Description
The lighting pieces shown in the images combine sculpture and illumination, transforming a functional object into an artistic form. They are made of overlapping curved panels that create a soft, diffused light, reminiscent of natural shapes such as petals or shells. The arrangement of the layers gently filters the internal light and produces subtle shadows, making the forms appear dynamic when viewed from different angles. Despite their size, these suspended structures appear light and airy, spreading illumination in multiple directions and creating a calm, pleasant atmosphere. The neutral colorsmainly white and creamenhance the simplicity and delicacy of the design. This type of lighting works well in modern homes, galleries, or public spaces, as it is both decorative and functional. Overall, these pieces show how light can move beyond simple utility and become a creative tool for transforming the mood of a space.

FORGE





Primary function
Multi Functional Lighting

Year of design
2026

Category
Lighting Design (Architectural)

Design team
Mazyar shafiei, Faezeh Rezvani

Description
Forge is an innovative educational platform that transforms children into active creators. This modular system, featuring 144 magnetic pieces including lighting units, geometric shapes, connecting rods, and conductive spheres, enables the design and construction of unique illuminated structures. Forge offers a rich STEM learning experience, fostering creativity through free-form design while teaching fundamental engineering principles. Children learn about electrical circuits, the roles of phase and neutral (via color- coded components), and safety through non-conductive elements. This hands-on approach enhances fine motor skills and problem-solving abilities. Forge is a safe, interactive toy designed for children's learning. It uses low voltage with an isolated adapter, non-conductive parts, and clear color coding to ensure safety and reduce mistakes. It also encourages creativity, imagination, and early understanding of technology and design.

BAFRA





Primary function
LIGHT FURNITURE

Location of the project
Tehran/Iran

Year of design
2025

Category
Lighting Design (Product)

Design team
Arshia Komijani, Maneli Sotoudeh

Description
The design of the Hamasin table is inspired by the ancient golden tablets of Darius from the Achaemenid era, and the primary material used in its construction is brass. Much like these valuable historical tablets, the Hamasin table features symmetrical bends on both sides. These bends not only preserve the integrity between the surface and the base but also act as the main supports, ultimately creating a unique and harmonious unity in the design. The Hamasin design is not tied to specific dimensions or numbers, allowing for flexibility during construction.

GOZAR



Primary function
Portable Lighting

Location of the project
Mashhad/ iran

Year of design
2025

Category
Lighting Design (Product)

Design team
Mousarreza Bashizadeh Fakhar, Fatemeh Ostadi

Description
Gozar brings the nostalgia of history to contemporary design. it isn't simply a standing lamp or its portable modules, but a symbolic reminder of humanity's transition from traditional to modern life. the idea was born during long power outages, when flashlights and mobile phones were unable to provide meaningful light. through this project, the designer expresses a silent protest against energy disorder and imbalance. inspired by traditional kerosene lamps, the form is minimalist. It runs on rechargeable batteries, charged wirelessly through it's dedicated stand. the lighting modules can be detached and used anywhere on table, shelves or other surfaces. Light intensity is adjustable with a dimmer, recreates the warm glow of fuel lamps, allowing today's users to experience nostalgia physically rather than only seeing it in old films. Gozar bridges memory, technology, and modern lifestyle, recalling the past while pointing toward a conscious future.

HAMSOO





Primary function
Light/Suspended Light

Location of the project
Tehran/Iran

Year of design
2025

Category
Lighting Design (Product)

Designer
Ali Rivandy

Credits
Constructor & Partner: Nooraneh Company ------ Concept Presentation: Vahid Sadraeifar

Description
This product was conceived around the idea of transforming light into an architectural element a line that extends beyond illumination to define and organize space. The goal was to create a family of luminaires that, despite differences in form and installation, share a common design language and a unified identity.The form is developed from a slender metal strip that, through minimal geometric interventions, becomes a lightweight, cohesive, and structurally stable object. Every bend and fold serves not only a structural purpose but also contributes to the visual character of the product, allowing its aesthetic quality to emerge directly from the logic of construction and the behavior of the material. The two presented versions represent different interpretations of the same concept: drawing a line of light in space.

HALOSHIFT



Primary function
Multi Functional Lighting Object

Year of design
2025

Category
Lighting Design (Product)

Design team
Mohammad Azad, Mohammad Erfan Asadollahi

Description
This table lamp is a convergence of light and object, designed to move beyond pure function into experience. Built around adjustable satin glass rings, it allows the user to modify height and angle, reshaping light and shadow with every movement. Each adjustment creates a new atmosphere, transforming the user into an active composer of illumination. The satin glass softly diffuses light into a gentle, filtered glow-calm, balanced, and ideal for focused reading while maintaining a refined ambient presence.Functionality is seamlessly integrated into the base design. A foldable book holder supports comfortable reading, while a discreet drawer provides practical storage for small essentials. The combination of glossy and brushed deep-blue metal with satin glass establishes a contemporary identity, balancing industrial clarity with visual softness. More than a lamp, it is a flexible tabletop object that enhances both usability and spatial character.

DORSA





Primary function
CHAIR/ OBJECT

Year of design
2025

Category
Furniture and Decorative Items Design

Designer
Forough Razavi

Description
Dorsa | Movement in Stillness.The name Dorsa combines Dor (circle, movement) and Sa (from stillness), reflecting the concept of motion within calm and the comfort of the chair.Dorsa is more than a seat-it expresses movement in stillness through its curved legs and the balance of solid and empty spaces. . Its minimal lines and details create a sense of dynamism and ergonomic comfort while maintaining simplicity.The semi-circular leg forms are inspired by Iranian architecture, echoing domes and arches, and convey a sense of open, welcoming space. Key features include:Harmony with Iranian aesthetic principles.Minimalist and self-sufficient design.Balance of solid and empty space.Stability and adaptability to different environments.Ergonomic comfort.Dorsa blends minimalist design with cultural and architectural references, offering a comfortable, artistic, and culturally rich seating experience-where design subtly connects the body and space, evoking a sense of openness and tranquility.

VASLINK



Primary function
Adaptive Modular Planter

Year of design
2025

Category
Furniture and Decorative Items Design

Designer
Arian Danesh

Description
This modular three-tier flowerpot changes the way we think about indoor plants with its industrial design and fun adaptability. Each tier connects with a threaded base, allowing it to work alone or as part of a vertical setup. Its shape encourages interaction, while detachable panels make it easy to change colors. Made from recycled plastic, the flowerpot is eco-friendly. More than just practical, the design enhances the user experience by providing flexibility, personalization, and a beautiful balance between material, mechanism, and form.

ORISON



Primary function
Door Handle

Location of the project
Tehran/Iran

Year of design
2025

Category
Furniture and Decorative Items Design

Designer
Alireza Salimi

Description
Inspired by crystalline structures in nature, Orison blends creates an enchanting visual harmony with its sharp edges and smooth surfaces. It is crafted from brass and finished in satin chrome, nickel, gold, and textured matte black. It features a minimalist geometric design that evokes a sense of value with every opening and enhances the perceived worth of the space and its objects. The flat forms align seamlessly with hand ergonomics and optimal dimensions ensure easy operation, allowing the palm, index finger, and thumb to find their ideal positions for ultimate comfort.

BLUMA





Primary function
Flat Pack/Multipurpose/modular &Flexible chair

Location of the project
Isfahan/Iran

Year of design
2025

Category
Furniture and Decorative Items Design

Designer
Fatemeh Sadat Mousavi Zadeh

Description
In a world where spaces are getting smaller and lives are getting faster,furniture needs to be both flexible,sustainable and a narrative of a new relationship between humans and the environment. B-LUMA is a response to this necessity, presented in a Flat Pack format;compact,lightweight and portable, it comes to life in the hands of the user;it assembles,changes, and moves with life.One moment it is a dining chair;the next a small table or a functional bench.In its structure,recycled aluminum,stainless steel and natural leather are present;a union of technology and nature.The design was born from a simple but profound need; the need for a chair that goes beyond a consumer object. B_LUMA is not just a chair;it is an experience,an experience of touching simplicity, flexibility and sustainability;an experience that transforms the user from a mere consumer to a creator.B-LUMA is an adaptable seating system that can change with the user's life while being sustainable and beautiful.

SURGE



Primary function
Urban Seat

Location of the project
Kish/Iran

Year of design
2014

Category
Furniture and Decorative Items Design

Designer
Parisa Aminsobhani

Description
“Surge” is a symbol of sustainable and modular design, inspired by the wave form of water, with attention to the influence of the water goddess “Anahita” in Iranian culture. The choice of turquoise color and concrete material reimagines this connection through a modern form. “Surge,” designed to encourage social and environmental interactions, allows people of any size to sit in any desired position and will shine like a work of art in the urban environment.

KEWAN





Primary function
Grounded Dining Chair

Year of design
2025

Category
Furniture and Decorative Items Design

Design team
Sima Dabaghi, Mohsen Dadipour

Description
KEWAN reinterprets low-level dining as a contemporary design concept, inspired by the traditional Iranian and Eastern practice of gathering around a Sofreh. Rather than nostalgia, the project focuses on calmness, simplicity, and spatial connection. The design is inspired by the cosmic symbolism of Keyvan (Saturn), representing balance and order, and combines cultural geometry with grounded ergonomics. The chair is formed through geometric Rasmibandi logic and transformed into a folded three-dimensional human-scale volume. The body is made of 3 mm anodized aluminum sheet with bending and TIG welding, featuring rounded edges for comfort. The seat uses HR foam upholstered with hand-embroidered Balochi textile and detachable Velcro fixation for easy maintenance. KEWAN aims to redefine dining furniture by integrating cultural heritage, structural geometry, and human-centered low seating ergonomics into a single design system.

FLEX





Primary function
Flexible

Location of the project
Tehran/Iran

Year of design
2026

Category
Furniture and Decorative Items Design

Design team
Seyyed Mohammad Seyyedi Sadat, Zahra Sadat Khatami

Description
Flex is a two-part metal chair designed for easy assembly and efficient production. Its structure is reduced to essential elements, making the construction logic clear and direct. The seat and backrest are formed from a single continuous metal sheet. Instead of adding soft materials, the design uses the controlled elasticity of the sheet itself. Under load, the rear section of the seat deflects approximately two centimeters, creating a subtle sense of softness while maintaining the integrity of metal. With its minimal tubular frame and engineered flexibility, Flex transforms rigidity into comfort through structure rather than padding.

ANTI-STAIR



Primary function
Installation Art

Location of the project
Iran / Tehran / University of Tehran Campus

Year of design
2025

Category
Furniture and Decorative Items Design

Design team
Ali Rivandy, Marjan Najafian, Yasaman Ziaei, Saeide Yadegar

Credits
Constructor & partner: Eleman Step (Ehsan Asadi) //Storytelling: Vahid Sadraeifar// Project Manager: Elham Namdari//presentation: pegah Khosravi

Description
This project is an attempt to deconstruct the meaning of the stair as one of architectures most familiar typologies. By removing its function, direction, and usability, the stair is transformed from a practical architectural element into an autonomous spatial object a form suspended between architecture, sculpture, and abstraction.he familiar geometry of movement is fragmented, folded, and reassembled into a non-functional composition. No longer guiding the body through space, the form instead confronts perception itself.The piece is constructed using discarded steel sheets generated during the fabrication of industrial staircases materials that once belonged to a functional system of circulation and now continue to carry the memory of movement and utility within a new form.

Client
Eleman Step (Ehsan Asadi)

CURV



Primary function
Executive Desk

Location of the project
Tehran/Iran

Year of design
2025

Category
Furniture and Decorative Items Design

Designer
Ali Hasani

Description
CURV presents a contemporary interpretation of the executive desk, where measured softness meets structural precision. Pronounced, continuous radii soften the perimeter without diminishing the desks assertive architectural character. The workplane is crafted from layered plywood and protected by a resilient coated finish, combining tactile warmth with durable performance. Oversized legs, deliberate in scale, anchor the composition and convert load-bearing clarity into a visible expression of authority. Refined proportions, resolved curves, and clean detailing maintain compositional balance from all perspectives.

FLUID BENCH





Primary function
Exterior Bench

Location of the project
Iran / Isfahan

Year of design
2024

Category
Furniture and Decorative Items Design

Design team
Farshad Harouni , Omid Mohammad Rezaee

Description
Fluid Bench is an urban seating system developed in response to the diminishing presence of pause in contemporary public space. Rather than functioning as a fixed object, it is conceived as a small urban architecture that accommodates different modes of temporary occupation, including sitting, reclining, reading, and short rest. Its continuous and fluid form allows the body to interact with the bench in a more flexible and humane way, while maintaining a clear and restrained architectural identity. The project combines exposed concrete, a curved metal seating surface, timber elements, and washed concrete planter volumes into a unified structure. Subtle perforated lighting, powered by solar energy, introduces a quiet nocturnal presence and gives the bench a secondary role in shaping the atmosphere of parks and plazas after dark. Integrated charging ports extend its functionality without overpowering the spatial experience.

CELESTIAL RISE





Primary function
Jewelry

Location of the project
Iran

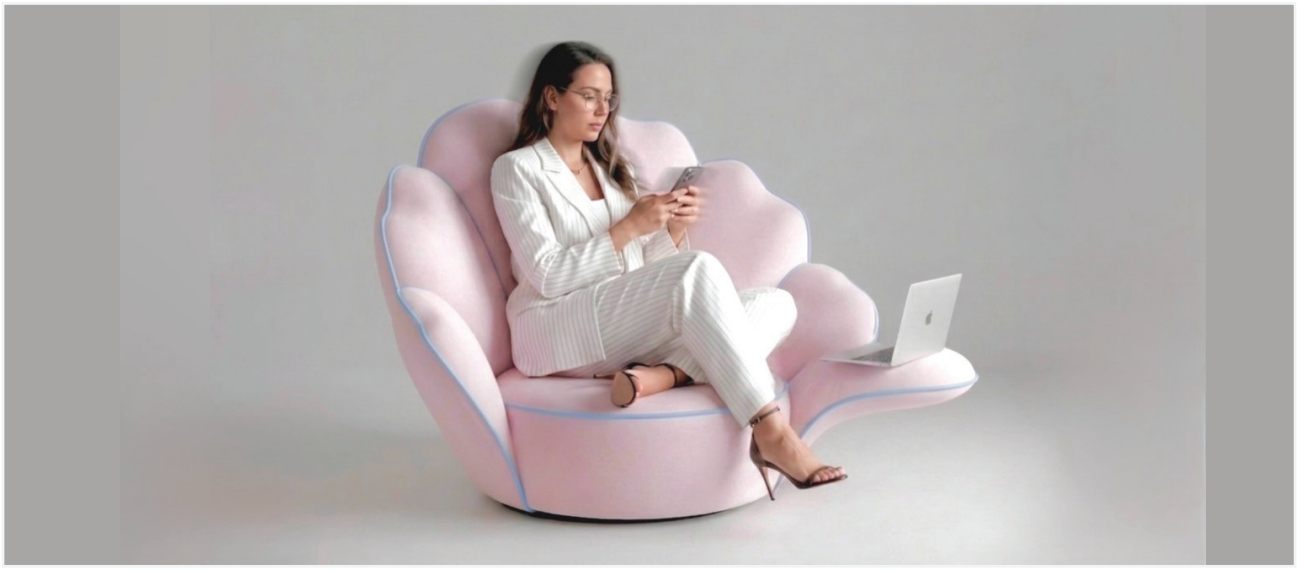
Year of design
2025

Category
AI Design

Designer
Zahra Abiri

Description
Concept: “Celestial Rise” captures the timeless journey from the depths of the earth toward the brilliance of the heavens.The piece symbolizes transformation--a movement from darkness to illumination, from grounded existence to a higher, luminous state. Design Language: The gradient of marquise stones, shifting from deep blue sapphires to light blues and finally to radiant white diamonds, expresses this ascension through both color and scale. Each stone subtly increases in size, forming a wave-like curve that mirrors the natural rhythm of rising energy. The precise geometry and structured alignment reinforce the idea of an intentional, upward progression. Purpose & Emotion: This piece is an ode to human aspiration---the innate desire to evolve, refine, and ascend. Celestial Rise is not merely decorative; it embodies a journey of hope, elevation, and the pursuit of inner clarity.

SPRING



Primary function
Furniture

Location of the project
Iran / Tehran

Year of design
2026

Category
AI Design

Designer
Somayeh Alimadadi

Credits
AI Retouch : Aida Keykhosravi

Description
SPRING is a project that redefines renewal, resilience, and calmness after instability. Inspired by spring blossoms, the flower becomes a metaphor for growth and new beginnings. The seating form is composed of layered, organic petal-like elements that create both visual identity and structural support, offering a sense of enclosure and an experience of embrace and refuge. The last petal transforms into a functional surface for everyday objects such as a laptop or books, extending the piece beyond a simple seating object. The material is Stretch Velvet in a very light pink tone, enhancing softness, freshness, and the spring atmosphere. All design and form development were carried out by the designer, with AI used only for presentation and visual exploration.

THERMAL TRACE





Primary function
Multi functional chair

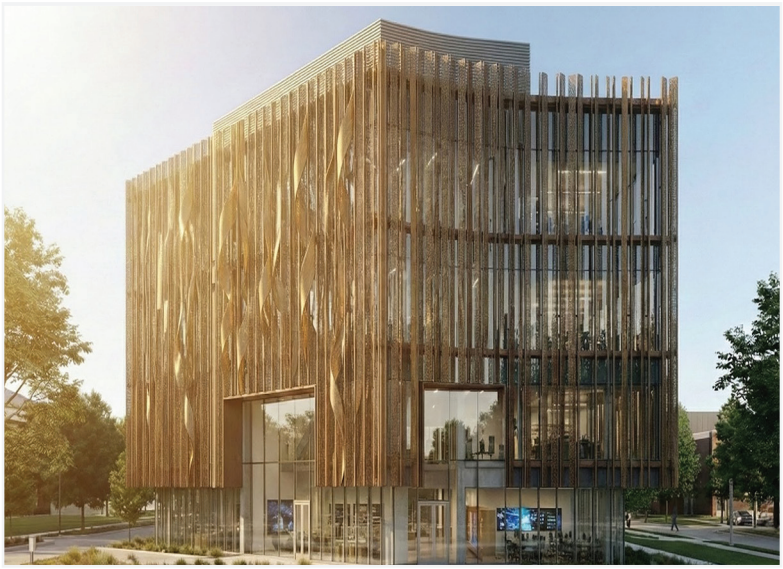
Year of design
2026

Category
AI Design

Designer
Maryam Sarshoghi

Description
The chair is formed from a transparent double-layered polycarbonate shell containing paraffin microcapsules and thermochromic pigments within its inner cavity.When the body comes into contact with the surface, heat gradually goes through the layers. At a specific temperature, the paraffin begins to melt, activating the hidden pigments and revealing patterns inspired by Persian carpet motifs across the chair's surface.As the surface slowly cools down, the paraffin solidifies once again and the patterns gradually fade away,allowing the chair to return to its original transparent state.This project explores the transformation of an everyday object into a responsive and almost living presence. Alongside its emotional and interactive qualities, the use of paraffin as a phase-change material contributes to subtle body temperature regulation by absorbing part of body's excess heat.This creates a small yet meaningful approach toward sustainability and energy-conscious furniture design.

THE BREATHING SKIN - A ZERO-ENERGY INNOVATION Hub





Primary function
Multi-Functional Kinetic Facade / Smart Building Skin

Year of design
2025

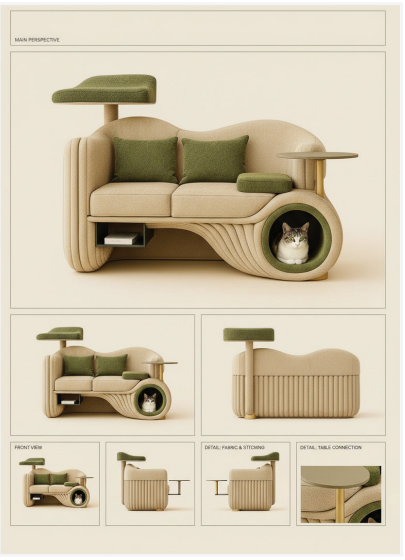
Category
AI Design

Designer
Alireza Hosseini

Description
“The Breathing Skin” reimagines the Digital Hub as a living organism. It translates digital fluidity into tangible architectural poetry through a zero-energy kinetic facade of parametric Thermo-Bimetal ribbons. Operating off-grid without motors or sensors, this smart material autonomously responds to environmental heat. Under direct sunlight, the metal strips twist 90 degrees, forming an organic matrix of louvers that block solar glare. When temperatures drop, they flatten vertically, welcoming deep daylight. To prioritize human experience, we utilized staggered vertical segmentation, ensuring panoramic views are never obstructed. Generative AI acted as a design assistant via precise prompt engineering. Guiding the algorithm with strict structural and material logic yielded a tectonic, feasible design bridging technology and nature.

ZEN





Primary function
Bracelet

Location of the project
Tehran / Iran

Year of design
2022

Category
AI Design

Designer
Ellena Nobahari

Description
A bracelet inspired by the shape of a broken cage with a ray of light, black gold, yellow gold, amber stones, diamonds and black diamonds, which are a symbol of toughness, originality and durability, a modern and abstract style is chosen. The concept of design is freedom and it is implemented with artificial intelligence (AI).

DO





Primary function
Bag

Location of the project
Tehran

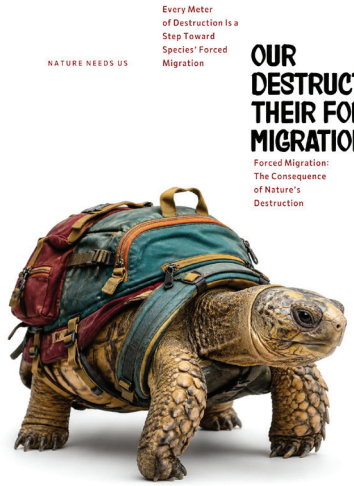
Year of design
2024

Category
AI Design

Designer
Mohammad Ali dastouri

Description
First things first, we designed our approach by redefining the issue. We considered that when we use a bag, it typically exists in only two states: in hand or on the floor. Therefore, we decided to create two shapes in one form factor, integrating the dynamics of leather physics. The name “DO,” serves as a brief definition; in Persian, it means “two” reflecting the merging of two shapes into a single body. From another perspective, the “O” represents how the bag looks when held, while the “D” symbolizes its shape when placed on the floor. Thus, it’s “DO”. Overall, this design presents a simple yet innovative form, offering a new sense and a fresh approach. The renders are created by AI.

ENVIRONMENT



Primary function
Poster

Location of the project
Iran

Year of design
2026

Category
AI Design

Designer
Taranom Alinezhad

Description
This image employs a creative and poignant metaphor, depicting a turtle forced to carry a backpack due to the destruction of its habitat. By contrasting the animal's natural form with human-made equipment, the artwork vividly conveys the crisis of 'forced migration' among species. Through precise accompanying text, it directly frames every meter of human-caused destruction as a primary driver of wildlife displacement, compelling viewers to embrace responsibility toward nature.

ETOC





Primary function
Task-Oriented Desk Clock

Location of the project
Tehran / Iran

Year of design
2025

Category
AI Design

Designer
Zahra Masnavi

Description
ETOC is a minimalist desk clock designed for modern lifestyles focused on maintaining daily routines. It helps users build consistent habits in a simple and calm way, without digital overload. The clock fits naturally into modern workspaces and communicates through light and color instead of screens or notifications. It is designed to support routines without the need for traditional notes or constant smartphone checking. ETOC has two modes: Time Mode, which displays time, and Task Mode, which shows the status of scheduled routines. Tasks are selected from a predefined list in a companion mobile app and assigned to specific times. After setup, the clock works autonomously. Task status is shown through color changes: blue for neutral, green for completed tasks, and red for delayed or missed tasks. All transitions are gradual and non-intrusive. The project renderings were created using artificial intelligence as a visualization tool.

MAZDAK





Primary function
Ceremonial signature pen

Location of the project
Tehran/Iran

Year of design
2025

Category
AI Design

Designer
Mazyar Shafiei

Description
the ceremonial signature pen is a conceptual writing instrument designed for meaningful and formal signing moments. its inkless metal tip, inspired by Ethergraf technology, leaves a permanent mark through oxidation without the need for ink or refills, reinforcing the idea of permanence and commitment. this project was developed through an AI-driven workflow. i initiated the concept direction through sketching, while form evolution, surface articulation, and visual refinement were generated using artificial intelligence. the engraving pattern was extracted from a stained-glass (Vitrail) artwork and computationally transformed into engraving-compatible geometry, then integrated onto the metallic body. the final renderings were also produced using AI, resulting in a fully AI-developed conceptual prototype.

ENVIROMENT



Primary function
Poster

Location of the project
Iran

Year of design
2026

Category
AI Design

Designer
Setayesh Nikbin

Description
In this poster, I wanted to convey the environmental impact of deforestation through a visual metaphor. I used the image of bird skulls and bones to form the shape of an axe, symbolizing the hidden violence behind cutting down forests. This composition reflects how every axe strike does not only destroy trees, but also takes away the homes and lives of birds and other living creatures. The shadow plays an important role in reinforcing this idea, as it visually connects the axe to death and destruction. Through the use of symbolic composition, shadow art, and negative space, I aimed to create a dark and emotional image that encourages viewers to think about the consequences of human actions on nature.

BERSBA





Primary function
Brand & Packaging Design

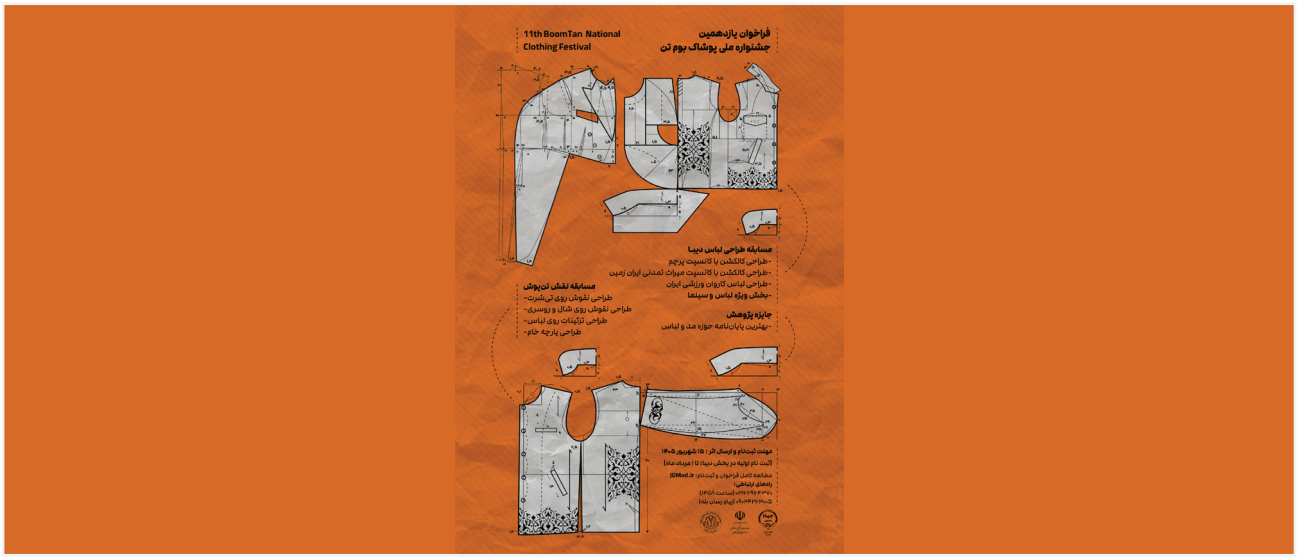
Year of design
2024

Category
Graphic Design and Visual Communication

Design team
Amiryashar Hidaji, Hooman Hidaji, Salman Abdollahi

Description
The logo is crafted from the fusion of half a queen's face and half a king's, a deliberate visual metaphor for gender equality in leadership and entrepreneurship. Created for a husband-and-wife founders duo, the mark symbolizes balance, partnership, and shared vision. Subtle references to ancient Persian aesthetics pay homage to cultural heritage, reinforcing a sense of authenticity and legacy. The crown integrated into the design is formed using leaf elements, symbolizing the brand's deep connection to botanical, natural, and plant-based products. The result is a refined and distinguished identity that embodies both royal elegance and premium quality. The selected brand slogan, "Body & Soul Harmony", reflects the brand's holistic philosophy and its focus on inner and outer well-being. In the packaging design, traditional Persian-inspiredpatterns and historic Iranian color palettes were incorporated to create a warm, authentic, and culturally rooted visual experience.

BOOMTAN



Primary function
Poster

Location of the project
Iran/Tehran

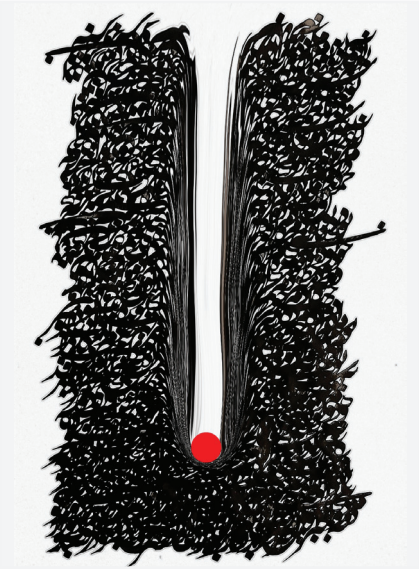
Year of design
2025

Category
Graphic Design and Visual Communication

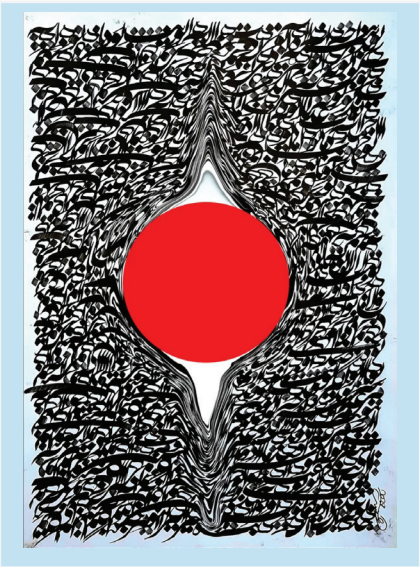
Designer
Amirhossein Mirabi

Description
This poster is designed for the National Boomtan Clothing Festival of Iran, which includes two sections: fashion design and the creation of motifs and decorations for garments and textiles. The typography is formed through the arrangement of precise sewing pattern pieces from various types of clothing, which together evoke Persian letterforms and shape the festival title, “Boomtan,” at first glance. The presence of traditional motifs within some patterns creates a bridge between industrial construction and cultural identity, linking contemporary fashion techniques with Iranian ornamental arts. The dominant orange background suggests energy, creativity, and the atmosphere of the workshop, while its texture recalls pattern paper and the process of making. Overall, it is intended to go beyond a purely informative poster and act as a visual statement about the transformation from pattern to identity and from scattered parts to a unified whole. This reflects process, structure, and meaning.

CHALLENGE SERIES







Primary function
Graphic design

Location of the project
Iran / Tehran

Year of design
2021

Category
Graphic Design and Visual Communication

Designer
Saeed Khooyeh

Description
In this series of works, which were improvised with the composition and design of letters, I tried to combine the new space with an unrelated element by breaking the letters and presenting the audience with a new space. ...The fear of breaking and deforming the letters causes a new movement and structure from the previous forms. As we have always been accustomed to seeing the world around us in the same way. The choice of the massive black army of letters and the red emblem and the confrontation of the two together is a declaration of war and structural and visual resistance to this challenge.

SEPIZ





Primary function
Board Game

Location of the project
Tehran/Iran

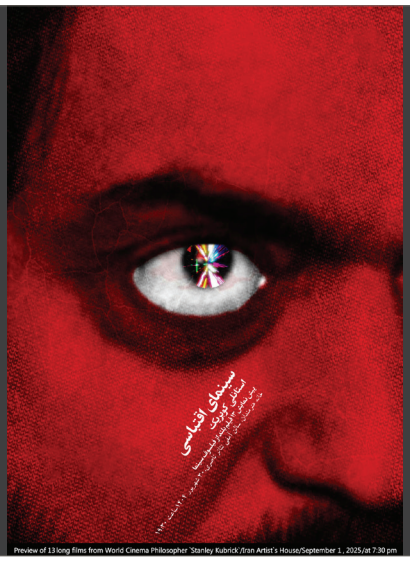
Year of design
2026

Category
Graphic Design and Visual Communication

Designer
Amir Mohammad Barati

Description
Sepiz is an Industrial Design undergraduate thesis titled “Designing a Board Game Centered on Glocalization to Introduce Iranian Cultural and Identity Elements”. This Project is an endeavor to synthesize traditional Iranian games and culture with modern board game design principles, creating a cohesive tabletop experience. The name ‘’Sepiz’’ (meaning shimmer or glow in Middle Persian) is a competitive-strategy board game for 3 to 5 players. It draws inspiration from the traditional Iranian game Bala-Bolandi and Zoroastrian philosophical concepts. In this game, players act as “Guardians of Light”, striving to reclaim various points on the map from darkness. Conversely, the role of the “Shadow” -which may shift between players each round- is to obstruct the light and prevent to spread. Core Game Mechanics: Changing Tag, Area Control, Dice Mechanic, Card System, Resource Management.

KUBRICK



Primary function
Poster Art

Location of the project
Rasht/Iran

Year of design
2025

Category
Graphic Design and Visual Communication

Designer
Reza Moayed

Description
Stanley Kubrick is one of the greatest filmmakers in the world who has greatly influenced my worldview and visual outlook. His cinematic language is sharp and sharp, and every effort was made to express this artistic tone in this poster. The dominant color of the poster is red, which inspires excitement/emotion. The composition is in two shots: the first shot is the eye and the stargate/a reference to the film 2001: A Space Odyssey, and the second shot is the overall design and the red parts and information.

NARRATIVE COLLAGE



Primary function
Visual Collage

Year of design
2025

Category
Graphic Design and Visual Communication

Designer
Sima Dabaghi

Description
Narrative Collage is inspired by visual storytelling in Persian lithographed books studied by Ulrich Marzolph. In Qajar-era lithography, images were not decorative but integral to narrative meaning and reflected Iranian popular visual culture. Many illustrations were adapted from manuscripts such as Shahnameh and Khamsa of Nizami, while others were directly drawn on stone. Lithography created a visual language between miniature painting and reproducible public imagery. Building on this context, Narrative Collage reassembles visual elements to construct a new story. Rather than representing the past literally, the work reinterprets it by creating new relationships between images. Its intertextual and layered structure invites multiple personal interpretations.

REMINDER



Primary function
Environmental Poster

Location of the project
Iran/Tehran

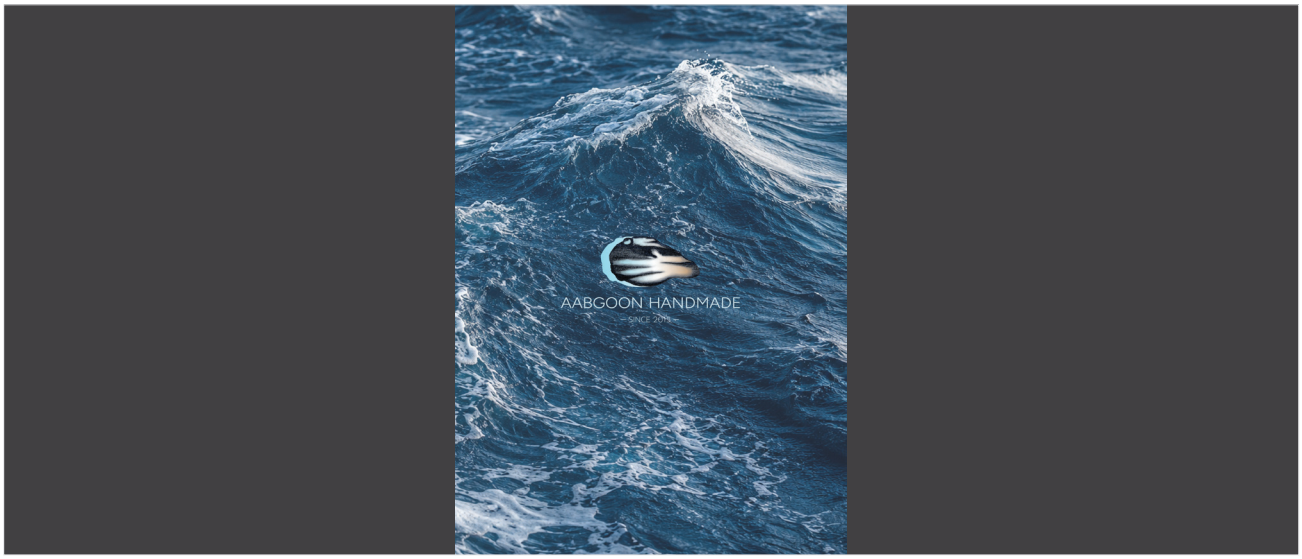
Year of design
2023

Category
Graphic Design and Visual Communication

Designer
Mohammad Mahdi shahpouri

Description
This poster is designed with an environmental and global concern and expresses a critique against the indiscriminate cutting of trees and the destruction of forests. I showed this protest through the body language of a symbolic tree. The slogan of this poster is reminder and I showed it by tying its fingers so that the image preceding the poster title conveys this issue.

AABGOON



Primary function
Logo and Visual Identity

Location of the project
Iran

Year of design
2021

Category
Graphic Design and Visual Communication

Designer
Fariba Bahrami

Description
For me, the AABGOON logo was not merely a design; beyond geometry and playing with lines, it was a discovery. Like finding a small piece of driftwood on the shore and tracing the days held in its lines, the logo was born not from the usual design process, but from those sea-borne woods: a raw, forward-moving, wave-like form marked by its journey. Keeping this authenticity within a designed structure was a conscious choice to preserve natures essence; AABGOON belongs to nature, and its beauty lies in fidelity to this unpretentious world. The gradient reflects the seas dynamism: calm blue, wave-white, and the warm cream of sand, symbolizing union with nature. The blue form breaking beyond the frame suggests endlessness and forward motion. AABGOON is a story of giving value; finding beauty in what was forgotten. It chronicles the seas forgotten pieces, bringing them to life once more. As Lorca says: ‘I sell the water of the seas, sir.’

PART ARCHITECTURAL GROUP VISUAL IDENTITY DESIGN



Primary function
Logo and Visual Identity Design

Location of the project
Tehran / Iran

Year of design
2025

Category
Graphic Design and Visual Communication

Designer
Saghar Homasi

Description
The visual identity of PART Architectural Group is conceptually rooted in the staircase as a fundamental architectural element. The staircase symbolize transition, continuity, and the act of moving between past and present _an idea central to PART architectural approach, particularly in adaptive reuse and contemporary interventions within existing structures. This concept is translated into a geometric logo and visual system built from stepped forms, angular paths, and directional lines that reflect architectural movement and progression. The identity balances structure and flexibility, echoing architectural logic and sustainable thinking. Technically, the system is designed to be modular and scalable, allowing consistent application across print, and digital and environmental media. The resulting visual language communicates precision, transformation and PART's commitment to architecture as an evolving prosses rather than a fixed form.

PETNEST



Primary function
User interface application

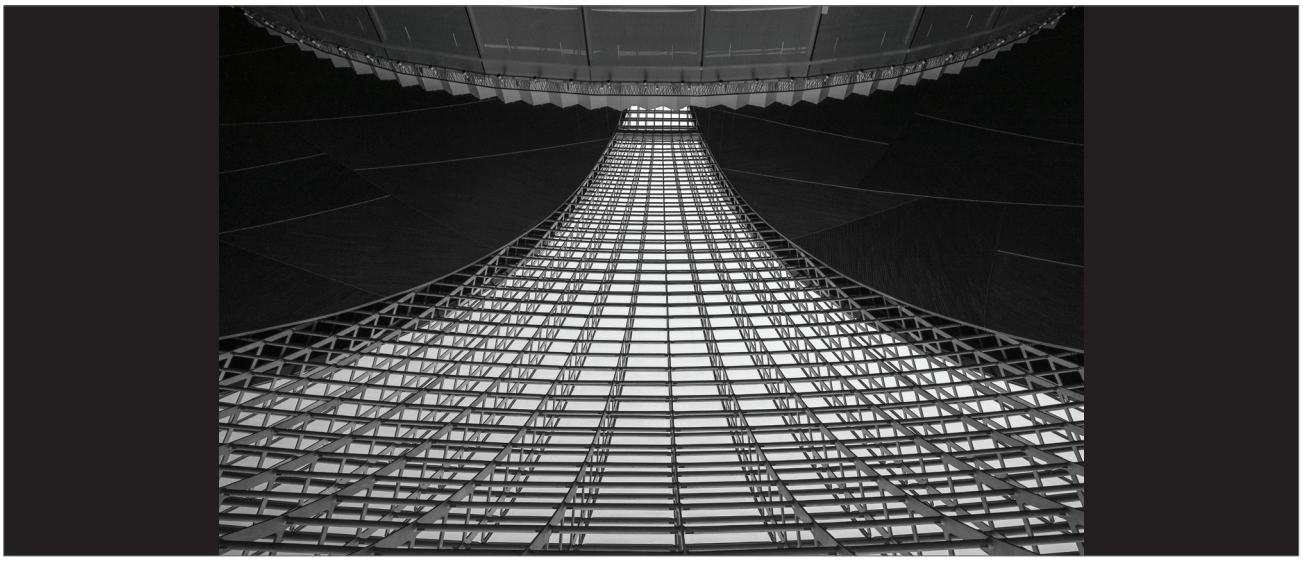
Year of design
2024

Category
Graphic Design and Visual Communication

Designer
Tongxu Wang

Description
'Petnest' is a mobile application visually designed to enhance communication and emotional bonding between pets and their owners. The concept combines playful interface design with practical features, including a pet language translator that decodes pets' sounds and expressions, pet knowledge-sharing tools, and a social circle for pet activities. The application's structure emphasises intuitive navigation and personalised pet profiles. Visually, the design uses warm colours and cartoonish elements to evoke friendliness and comfort. Technically, 'Petnest' integrates media coding, AI-based recognition, and interactive guidance. Overall, this project encourages responsible pet care, improves interaction quality, and supports stronger human-pet relationships through samrt communication.

THE HEART OF THE GIANT EGG



Primary function
Architecture Photography

Location of the project
Beijing China

Year of design
2025

Category
Photography and creating photo collages

Designer
Sugiarto Widodo

Description
This photograph captures the dramatic interior of the National Centre for the Performing Arts in Beijing - often nicknamed “The Giant Egg”. Shown upside down, the image transforms the architectural perspective into a striking, almosts surreal composition. A vast glass and steel grid stretches across the frame, forming a sweeping curve that converges towardsa bright vanishing point. The rigid geometry of the lattice contrasts with the dark, smooth interior walls that frame it on both sides. At the (inverted) top, the circular ceiling structure adds a futuristic, almost spacecraft like feeling. By presenting the scene upside down, it challenges spatial perception - what should feel grounded instead appears to defy grafity. The simetry, repetition of lines, and high-contrast monochrome treatment emphasize rhythm and structure, turning architechture into abstract art. It feels less like standing inside a building and more like looking into the spine of a collossal mechanical organism.

INDUSTRIAL ALTAR



Primary function
Conceptual Fine Art Photography

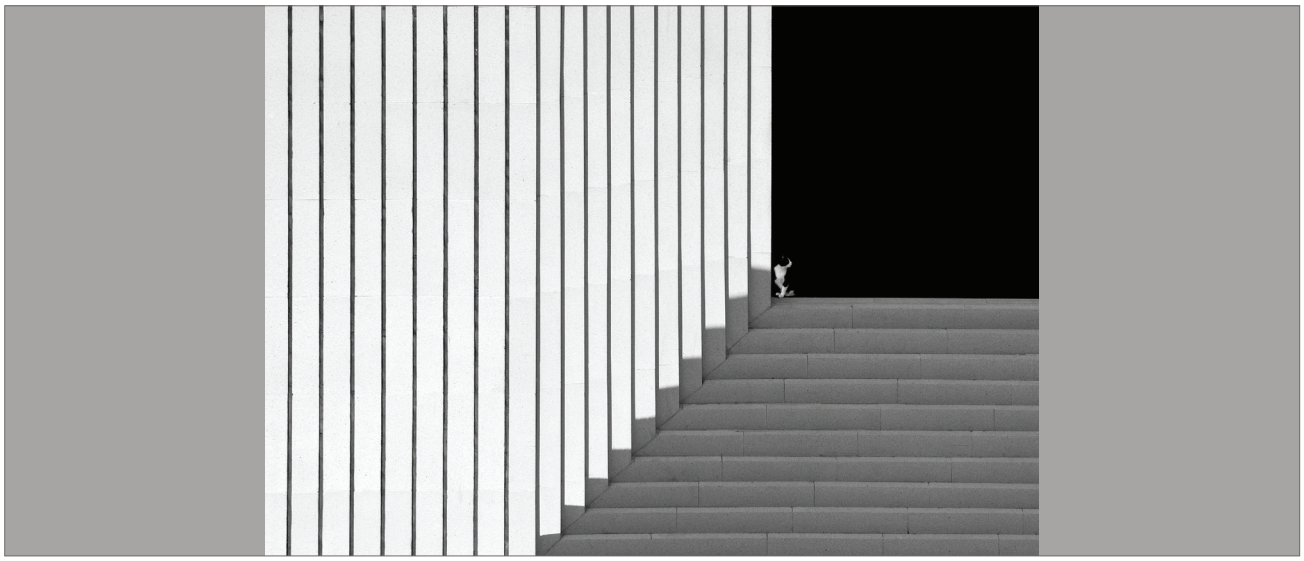
Year of design
2025

Category
Photography and creating photo collages

Designer
Dariush Ahmadi

Description
Within an altar of cold, industrial geometry, a suspended form emerges - not as a symbol of death, but as an icon of birth and continuity. While the modern world is trapped in a sterile inversion, this organic sacrifice reflects the generosity of nature, sowing seeds for the cycle of existence even in silence. It is a stark contrast between the giving spirit of nature and the frozen rigidity of the human-made world.

THRESHOLD/ ECHOES OF STRUCTURE



Primary function
Minimalist Fine Art Photography

Year of design
2025

Category
Photography and creating photo collages

Designer
Safoura Saeedi Seta

Description
This photograph captures a quiet moment at the edge of transition. A solitary presence stands between light and darkness, fragility and vastness. Minimal composition and controlled contrast reveal a space where silence becomes visible, inviting reflection on the thresholds we face and the subtle courage to move beyond them./This image explores the beauty of repetition and geometry in architecture. Through minimalist composition and careful framing, the interplay of light and shadow transforms simple lines into a rhythm that invites contemplation.

COLLAPSED TIME



Primary function
Documentary /cultural photography, street photography (Indoor)

Location of the project
France / Paris

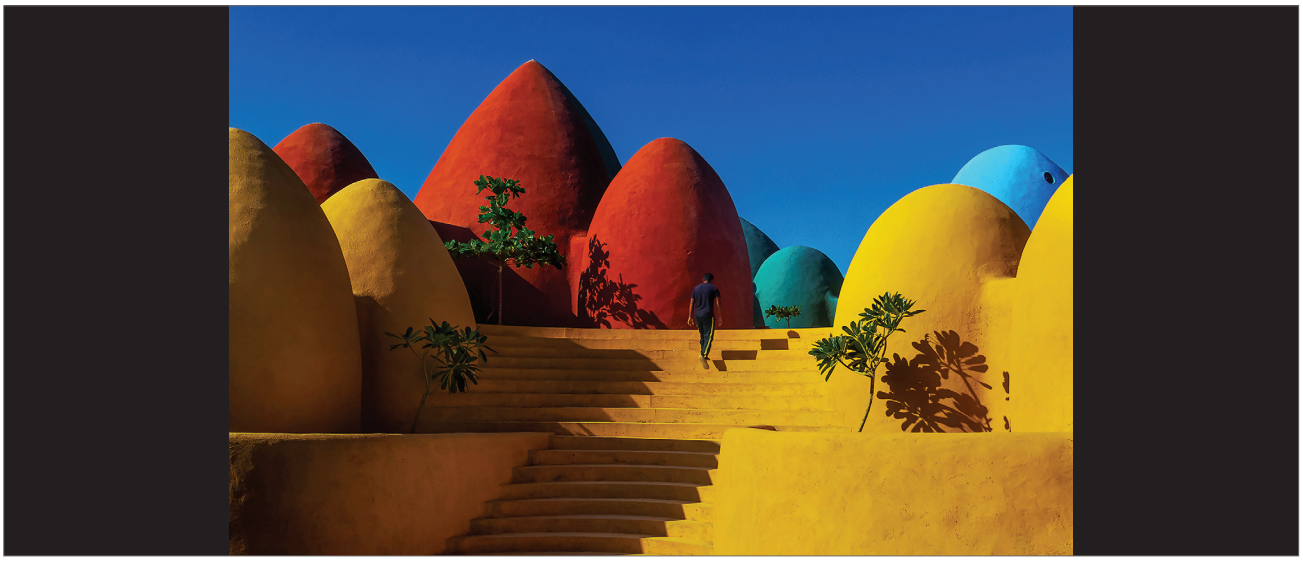
Year of design
2018

Category
Photography and creating photo collages

Designer
Hamrah Ghashghaei

Description
The idea for this photograph emerged unexpectedly during my visit to the Louvre.As I turned away from the dense crowd surrounding the Mona Lisa.I noticed a striking overlap:the visitors in front of me seemed to merge visually with the historical painting behind them,whose tightly clustered figures echoed the same intensity of gathering from another era.For a moment,it felt as though time had collapsed.the modern crowd,with their phones and hurried expressions,appeared to spill into the canvas,while the painted characters seemed to step outward into the present.the boundary between reality and representation slipped into uncertainty.converting the image to black and white intensified this collapse of time by removing colour cues that anchor each era.what remained was a single continum of human behaviour people gathering,observing and seeking meaning in art.the photograph invites the viewer to question where history ends,where the present begins and whether such a boundary truly exists.

COLORS-LAND



Primary function
Architectural photography

Location of the project
Iran / Hormoz island

Year of design
2021

Category
Photography and creating photo collages

Designer
Ali Nejatbakhsh

Description
Inspired by the vibrant mineral-rich soils of Hormuz Island, Majara Residence reinterprets the region's vernacular architecture through a contemporary language. Its colorful domes echo the island's landscape, creating a dialogue between architecture, topography, and place. Rather than dominating its surroundings, the project seeks to become an extension of the land itself, where color, form, and context merge into a unified architectural experience.

EMOTIONS



Primary function
Fine Art Photography

Location of the project
Iran,Ardabil

Year of design
2025

Category
Photography and creating photo collages

Designer
Radin Damandan

Description
Fine art photography is all natural and real. No software manipulation has been done to the image. The main goal is to convey the emotions of people who understand the image but cannot express it...,This image is a single photo. It is hoped that in the future this project will become larger and more numerous. Perhaps with the help of medicine or psychology, for the first time we will be able to express human emotions that lack explanation in this way.

Honorable mentions
Photography and creating photo collages

PRAGUE





Primary function
Street picture

Location of the project
Czech republic / Prague

Year of design
2025

Category
Photography and creating photo collages

Designer
Antonin Dudek

Description
Photography of Prague, the capital city of my country. Focusing on the interplay of shadows, fog, early morning light and night illumination. The project captures the atmosphere of quiet streets, soft haze and contrasting lights, blending elements of street photography with a cinematic mood to highlight the city’s unique character.

IRANIZE





Primary function
Staged

Year of design
2018

Category
Photography and creating photo collages

Designer
Babak Abbarin

Description
“Iranize” is a satirical parody of world-famous paintings, created through a stereoyypical, intentionally crude and crude use of iconic symbols drawn from the cultural landscape of 1980s Iran. In this series, the photographer places himself as a subject in front of the camera, transforming into famous paintings and directing the satire towards himself.

NOWRUZ RITUALS IN KURDISTAN





Primary function
Document Photography

Location of the project
Iran, Kurdistan, Saqqez

Year of design
2025

Category
Photography and creating photo collages

Designer
Farbod Bavehie

Description
In the mountainous regions of Kurdistan, communities celebrate Nowruz each year wearing colorful traditional clothing and performing ancestral rituals. The festival reflects cultural heritage, strengthens social bonds, and embodies the hope for renewal and a prosperous, vibrant year ahead for the people of the region.

LITTLE GENTLEMAN



Primary function
Fine art portrait photography

Location of the project
Czech Republic

Year of design
2023

Category
Photography and creating photo collages

Designer
Zdenek Dlouhý

Description
I created this portrait in my studio as part of a long term series where I show children in slightly grown up situations. The boy in the picture is my son, a little over one year old. It captures the moment when he still drinks milk but no longer wants the bottle and reaches for the glass instead. At first glance it is a small detail, but for me it is his first visible decision and a clear sign of his own will. The styling as a little gentleman with cap and bow tie is deliberate. I want to suggest that children are not just a cute motif, but small personalities with their own opinions, limits and moments when they start to decide for themselves. I chose simple studio lighting and a calm composition so that the viewer attention stays on his eyes, the gesture of the hand and the quiet contrast between his young age and the adult role he seems to step into for a brief moment.

ASCENSION





Primary function
Jewelry Design/Fine Jewelry Ring

Location of the project
Iran/Tehran

Year of design
2026

Category
Jewelry & Fashion Accessories Design

Designer
Samira Kazemi Arani

Credits
3D Artist: peyman aslani / Visualization Artist: Ayda keykhosravi

Description
Resilience is defined not by stillness but by steady upward growth. This ring reinterprets the vertical geometry of the Persian cypress as a symbol of endurance and rise. Layered angular planes translate natural ascension into a contemporary geometric structure, while the central void balances mass and emptiness. Three natural pearls, progressively aligned and inspired by the cotton blossom, express softness protected within strength. Crafted in 18K white gold, it ensures durability, recyclability and long-term value through responsible material use. Satin surfaces enhance geometric clarity, while polished edges guide light along architectural lines. A balanced shank profile, softened inner curvature, and controlled weight distribution ensure ergonomic comfort despite the sculptural crown. The piece embodies sustainability, structural precision, and natural softness as wearable architecture.

PRISM



Primary function
A Jewelry Necklace

Location of the project
Tehran/Iran

Year of design
2024

Category
Jewelry & Fashion Accessories Design

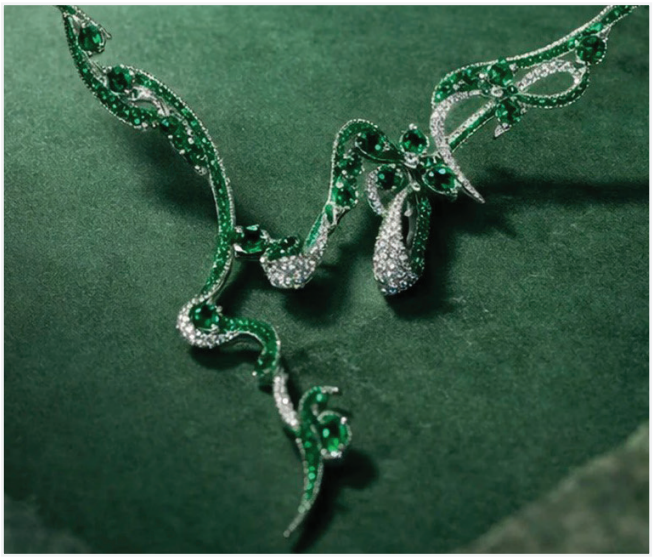
Designer
Zahra Hajimohammadi

Credits
Maryam Sadat Tabaee Jebelli

Description
At the center of this design lies an emerald, flanked on both sides by rotating prisms that turn along their vertical axis. Each facet is adorned with malachite, onyx, and diamonds, allowing the wearer to customize the color arrangement according to personal preference. This flexibility enables combinations of green and black, green and white, or all three colors together. Designed to appeal to both younger and mature generations, this piece creates a bridge between youthful energy and refined sophistication.

FOREST





Primary function
Necklace

Year of design
2025

Category
Jewelry & Fashion Accessories Design

Designer
Mahboubeh Hosseini

Description
The design of this necklace emerged form a profound challenge to capture the spirit and essence of a dense, living forest topography without incorporating a single literal element like a leaf, flower, or animal motif. My inspiration began with the silent substrate the earth itself. I studied the topographical maps of deep forest areas, observing the fluid, yet structured, contours created by elevation and waterways. This led to the core design philosophy: living form on a silent substrate. The intense green emeralds are strategically placed to follow the organic flow of these elevation lines and river paths, simultaneously representing the varying density of the forest canopy itself, creating a dynamic, serpentine silhouette. The white diamonds, interspersed throughout, represent the fleeting highlights of light and water reflecting within the deepest parts of the woods.

ETERNAL PASSAGE







Primary function
High Jewelry

Location of the project
Iran

Year of design
2025

Category
Jewelry & Fashion Accessories Design

Designer
Golnaz Etemadi

Credits
Mohammad Karimi, Nafise Salehi

Description
This necklace inspired by the ancient Persian art of khatamkari ,traditionally used to adorn grand doors and classical architecture in Iran .on each side of the necklace, seven miniature inlaid doors represent the “seven labors”of self discovery.between them lie faceted American turquoise stones symbols of hope along lifes difficult path.at the center sits a larger door,inspired by the concept of an “inner gate”. It opens to reveal a small mirror reminding the wearer:true understanding is found by looking within only after crossing life’s seven trails.spiraling forms set with green and blue diamonds echo the complex yet luminous journey towards the self.this piece merges Iranian heritage spiritual philosophy and modern design for the contemporary world.

BALLERINA GOLD



Primary function
Necklace

Year of design
Iran

Year of design
2024

Category
Jewelry & Fashion Accessories Design

Designer
Ayda Madadi

Description
The design captures a frozen moment of expressive movement, transforming performance art into wear able The core concept is the fusion of fluid motion with the solidity of precious materials. The neck chain is not a static link but a series of interconnected, swirling gold ribbons, mimicking the flow of a dancer's silk ribbon or the curved lines of a theatrical flourish. This continuous, organic flow creates a sense of lightness and perpetual motion around the wearer's neck. The centerpiece is the sculpted figure of a Ballerina en pointe, delicately suspended mid-dance. She acts as the perfect focal point, balancing the entire piece. Her move ment culminates in a single, mesmerizing, pear-cut Emerald drop, symbolizing the deep focus and gravity-defying balance required in her art. The alternating pattern of natural freshwater pearls interspersed throughout the gold swirls adds a luminous, soft contrast, echoing the gentle spotlights on a dancer's costume.

GALAXY





Primary function
A Jewelry Ring

Location of the project
Tehran/Iran

Year of design
2025

Category
Jewelry & Fashion Accessories Design

Designer
Kousha Zaribaf

Description
Inspired by Op Art, nature, and the cosmos, “Galaxy” explores movement through structure. I am fascinated by how forms transform with perspective like petals seen from above or galaxies spiraling around a luminous core. This ring captures that dynamic rhythm, where every element aligns to a center, reflecting the universal balance between motion, harmony, and natural order.

DOBA





Primary function
Transformable Wearable Bag

Year of design
London, UK

Year of design
2026

Category
Jewelry & Fashion Accessories Design

Design team
Sanaz Hassannezhad and Farima Afrazeh

Description
DOBA is a transformable wearable bag inspired by the geometry and visual language of traditional Iranian architecture. Influenced by Persian tilework, symmetry, and ornamental patterns, the design translates architectural elements into a contemporary fashion object. Created from upcycled denim and reclaimed Persian kilim textiles, the bag gives discarded materials a renewed purpose within modern fashion while preserving elements of traditional craftsmanship and cultural heritage. Because each piece is made from different reclaimed fabrics and kilims, every DOBA bag becomes naturally unique, with its own distinct textures, patterns, and color combinations. The design transforms from two independent shoulder bags into a wearable vest through an adjustable back connection system, allowing the user to shift between accessory and garment. Even in its wearable form, the bag maintains its full functionality with external zip compartments and internal pockets for everyday use. By combining sustainability, transformability, and architectural inspiration, DOBA presents a modern approach to wearable accessories where fashion, function, and cultural storytelling coexist.

THE GAP AND THE BLOOM



Primary function
Brooch

Year of design
2025

Category
Jewelry & Fashion Accessories Design

Designer
Soudeh Parsa

Description
“the gap and the bloom”is a symbol of the contrast and harmony between humanity and nature.the gap between the two gold pieces signifies the distance, separation and pain of humanity from naturenot as a final state, but as a space for connection.the green stone at the center, symbolizing life and the preservation of nature emerges and blooms from this gap indicating that humanity and nature ,cannot survive without each other. the gap must not be closed, but transformed into a bond.this brooch is a message of change ,hope and coexistence: if filled with awareness and love, the gap can become the cradle of flourishing. humanity and nature ,within this gap ,can blossom together.

IRANSHAHR



Primary function
Belt

Year of design
Iran

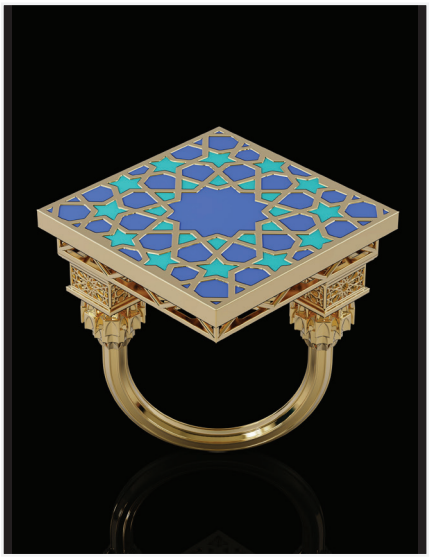
Year of design
2024

Category
Jewelry & Fashion Accessories Design

Design team
Shiva Sadat Hashemi

Description
The belt buckle is inspired by the Khan Abad Gate of Tehran from the Qajar era, bridging architecture and cultural memory. Its upper section features a four-petal motif symbolizing the four elements-water, wind, fire, and earth-alongside the sun, representing illumination. A purple amethyst signifies bravery, unity, and freedom, while the leather belt bears the emblem of the Derafsh Kaviani, the ancient Iranian banner of resistance. The engraved word “Iran Shahr”, inspired by Pahlavi script and Sasanian coinage, evokes the cultural identity of ancient Persia. The lower section of the buckle incorporates spiral motifs symbolizing water and Anahita, the Persian goddess of water, complemented by lapis lazuli representing the Persian Gulf. The belt chain, designed for stability around the waist, symbolizes unity and cohesion, drawing inspiration from Sasanian coins and filigree jewelry, and is adorned with hand-carved lapis lazuli stones. it is a reminder that jewelry can transcend beauty.

SOL


Primary function
Multi Functional pendant and ring

Year of design
2025

Category
Jewelry & Fashion Accessories Design

Designer
Mobina Mohammadvali

Description
this ring is inspired by the architectural heritage of iran where geometry light and structure exist in continuous dialogue. the architectural base echoes the columns and arches of ancient persian ceremonial buildings forms that do not merely bear weight but transform it into meaning the upper surface is composed of islamic geometric star patterns symbolizing infinity cosmic order and the connection between earth and sky. the blue tones reference the sky and spirituality central elements in iranian art and architecture. This piece is an exploration of translating monumental architecture into wearable form bringing history from stone and space into intimacy touch and personal presence.


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